

**Board Development Series**  
**The Intersection of Retention and Success**  
**January 2017**

Session Objectives

- Understand the environment of school enrollment and retention
- Understand the benefits of student retention
- Provide a process that will allow your school to be proactive with addressing its enrollment and student retention

**Understanding the Environment**

What factors are currently impacting (or may impact in the near future) your school's enrollment and student retention?

---

---

---

**Student Retention**

What are the benefits of understanding your school's student retention data?

---

---

---

**Student Retention**

What are the benefits of increasing your school's student retention?

---

---

---

How to be Proactive with Student Enrollment

Step 1

---

---

---

Step 2

---

---

---

Step 3

---

---

---

Step 4

---

---

---

Step 5

---

---

---