

# Yes, We Are Moving the “Cheese”

Thoughts from Schools Who Are Planning for Long-term Future Success | September 29, 2017



Laura Stabler, Moderator

Summit Academy North | Macomb Academy

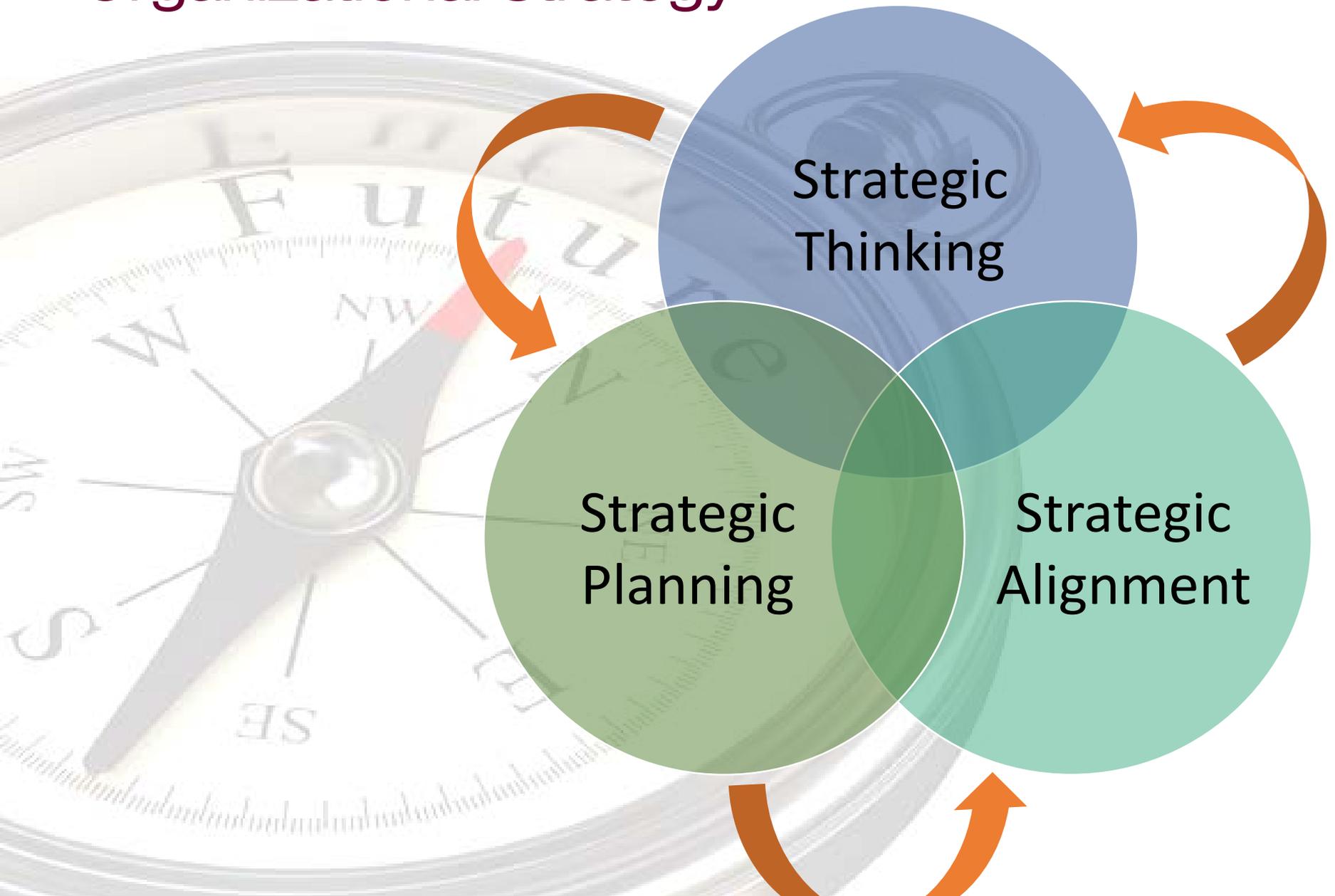
The Governor John Engler Center for Charter Schools | Central Michigan University

# Organizational Strategy



*The secret to  
success is doing the  
common things  
uncommonly well.*  
Rockefeller

# Organizational Strategy

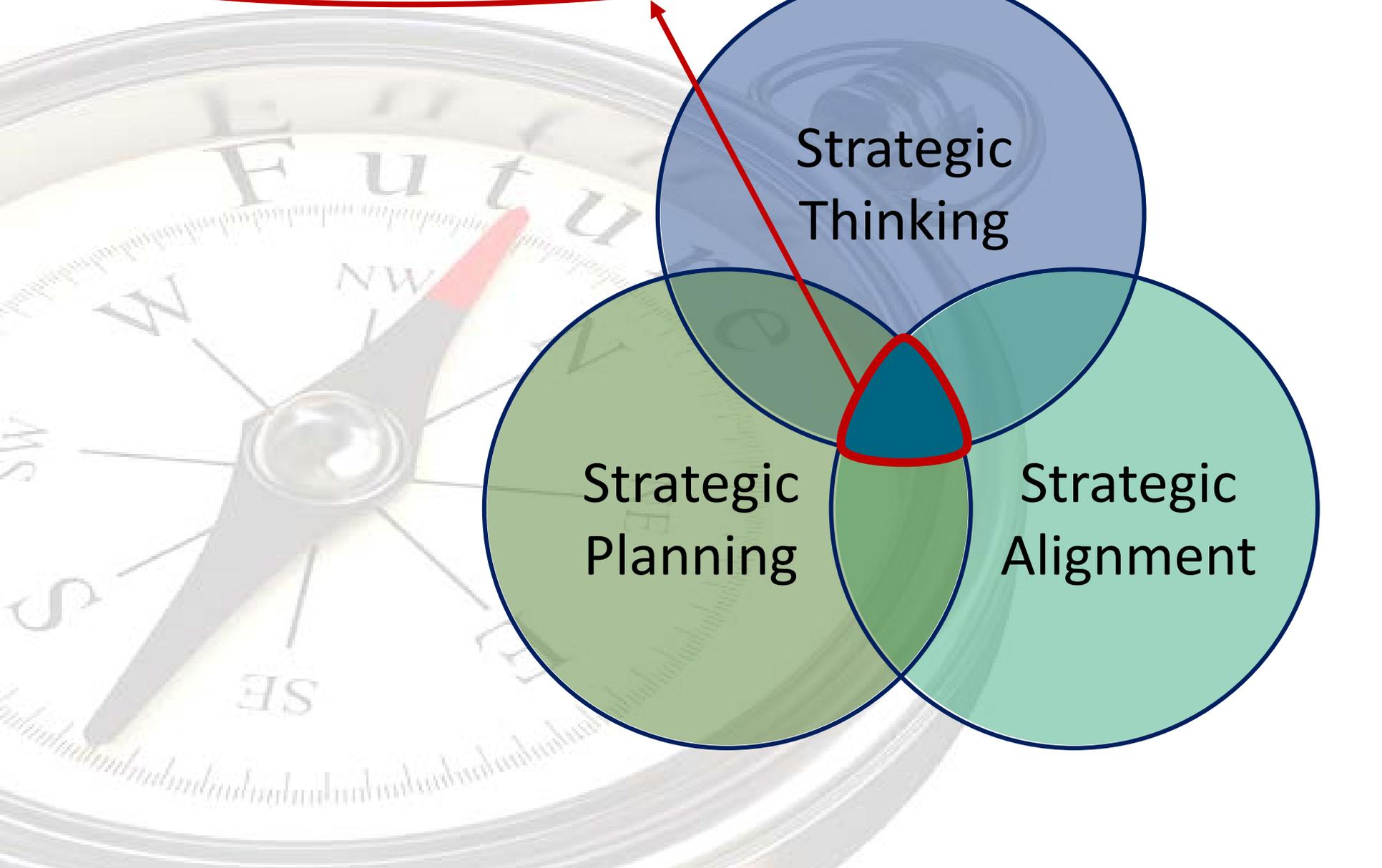


# Organizational Strategy

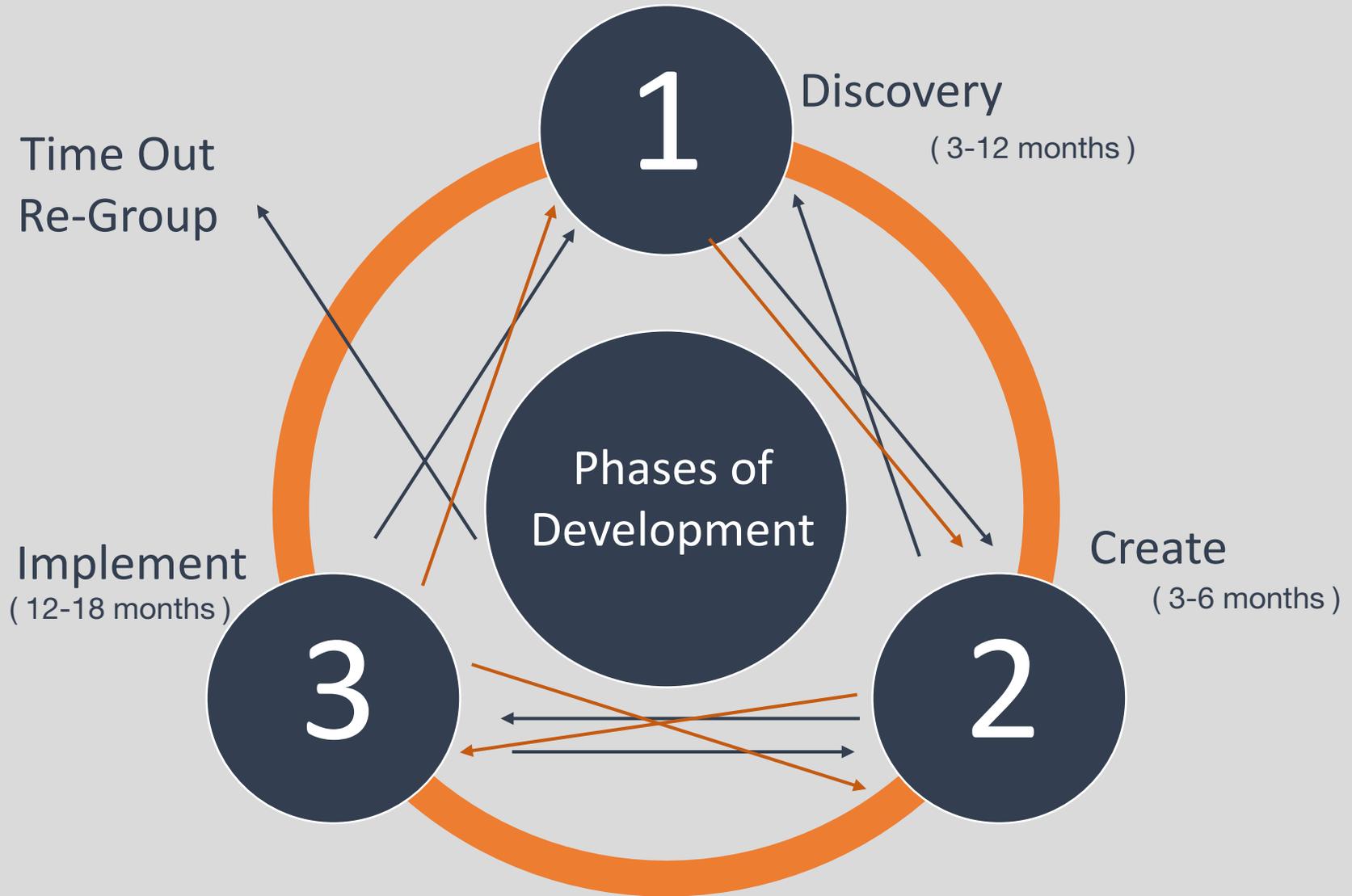
Strategic Thinking

Strategic Planning

Strategic Alignment



# Strategic Cycle of Development



## CREATING THE STRATEGY PHASE

( 3-6 months )

# 2

## PLANNING

---

Organizing the present based on the desired future

# 1

## DISCOVERY PHASE

( 3-12 months )

## THINKING

---

To think about, view, assess and create future success

# 3

## IMPLEMENTATION PHASE

( 12-18 months )

## ALIGNMENT

---

Aligning the organization's actions with its objectives

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# School's Perspective



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# School's Perspective



# Self-Assessment



# Questions



# Survey

Awesome!!

EXCELLENT

GOOD

AVERAGE

POOR



## CONTACT INFO/QUESTIONS

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