

**Annual Conference**  
**The Intersection of Retention and Success**  
**October 2018**

Session Objectives

- Understand the environment of school enrollment and retention
- Understand the benefits of student retention
- Provide a process that will allow your school to be proactive with addressing its enrollment and student retention

**Understanding the Environment**

What factors are currently impacting (or may impact in the near future) your school's enrollment and student retention?

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**Student Retention**

What are the benefits of understanding your school's student retention data?

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**Student Retention**

What are the benefits of increasing your school's student retention?

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How to be Proactive with Student Enrollment

Step 1

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Step 2

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Step 3

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Step 4

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Step 5

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