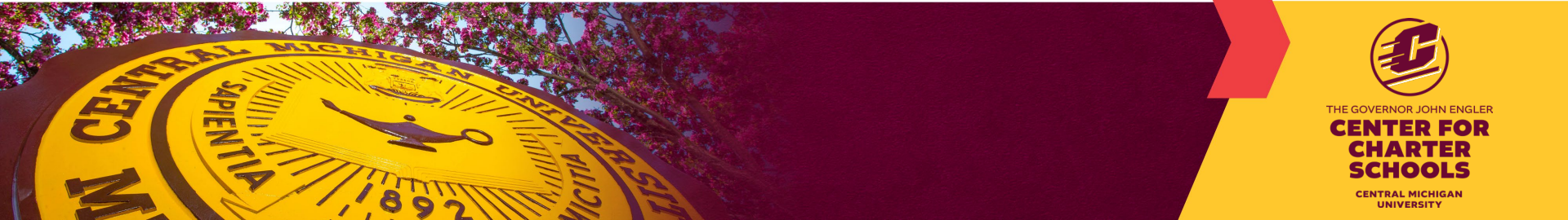


Making an Impact

**Understanding the Legislative Process
and How to Engage with Stakeholders**

January 30, 2023



Presenters



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**CENTER FOR
CHARTER SCHOOLS**

CENTRAL MICHIGAN UNIVERSITY

Webinar Format

» Questions

» Evaluation

This session is being recorded. The recording, PowerPoint and resources will be available on our website – www.TheCenterForCharters.org.



Overview

- » Locating legislative information
- » Following committees and legislative session
- » Reviewing school aid budget information
- » Following education in state government
- » Engaging with stakeholders



Legislative Information

Michigan Legislature -
www.legislature.mi.gov



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Committees and Legislative Session

Michigan House of
Representatives -
www.house.mi.gov



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Committees and Legislative Session

Michigan Senate –
www.senate.michigan.gov



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School Aid Information

House Fiscal Agency -
www.house.mi.gov/hfa



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School Aid Information

Senate Fiscal Agency -
www.senate.michigan.gov/sfa



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Education in State Government

Michigan Department of
Education – State Board
of Education

www.michigan.gov/mde/



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Education Meetings

State Board of Education	Second Tuesday of Month 9:30 a.m.
House Education Committee	Tuesday 9 – 10:30 a.m.
House Appropriations Subcommittee on School Aid and Education	Thursday 10:30 a.m. – Noon
Senate Education Committee	Tuesday 1:30 – 3 p.m.
Senate Appropriations Subcommittee on PreK-12	Day/Time TBD



Engagement – Identifying Legislators

» School List –

www.TheCenterForCharters.org/Legislators

» State Representatives – www.house.mi.gov

» State Senators – www.senate.michigan.gov



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Engagement – Opportunities

- » Introduction/Congratulations Letter
- » Invite to tour school or attend events
- » Invite to participate in March is Reading Month
- » Visit Lansing

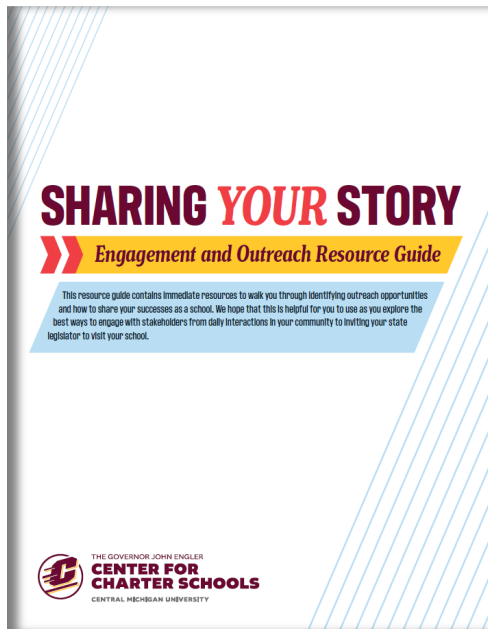


Engagement – Social Media

- » Identify and follow your legislators
- » Interact with legislators



Engagement - Resources



New resource guide

- » Identifying Stakeholders
- » Engagement Opportunities
- » Speaking with Legislators
- » Talking Points
- » Templates



Legislative Updates and Resources

MI Charter Mastermind Network – micharter.mn.co

- » Legislative, Legal and Breaking News
 - Receive legislative updates in real time.
- » Communications, PR and Marketing Tips
 - Find resources for social media and communications.
- » MI Charter Features
 - Read stories about other charter schools across the state.



Questions?



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Upcoming Events

School Finance 101

- » Novi, February 21
- » Grand Rapids, February 23
- » Webinar, March 8

Register at www.TheCenterForCharters.org/Events

