UNIT PLANNING MAP:

TEMPLATE

CENTER ORGANIZATIONAL GOALS

PORTFOLIO MANAGEMENT

To provide access for all students to a quality education; to ensure that the educational option being offered is of the highest quality.

STRATEGIC PARTNERSHIPS

Build relationships and establish partnerships that will create opportunities to further the Center's mission, increase state and national visibility, and further authorizing and oversight best practices throughout the state and nation.

ACADEMIC SUPPORT

Provide expert academic support to increase overall academic performance of CMU-authorized schools.

COMMUNICATIONS

Develop and implement a communications and marketing strategy, incorporating the Center's branding proposal, to target key audiences and stakeholders to position the Center as the authority and resource on charter schools, school authorizing and quality public education choices.

DATA

The Center and CMU authorized schools will use essential data that provides for effective oversight, accountability and informed-decision making necessary for improving performance.

LEADER DEVELOPMENT AND ORGANIZATIONAL CAPACITY

To recruit, retain and develop a team of passionate professionals who are committed to the mission of the Center.

UNIT GOALS

STANDARD OPERATING PROCEDURES

Ensure that the _____ Unit operates effectively to carry out the Unit PLAN through the implementation of sound business processes.

1.1
Lead and manage the ____staff

1.2
Develop and maintain the _____ budget

1.3
Manage and implement associated business processes