

The CMU Model

A Disciplined Approach to Quality Education Options in Michigan

Florida House of Representatives
Choice and Innovation Subcommittee

February 3, 2015

Cindy Schumacher, Executive Director
The Governor John Engler
Center for Charter Schools
Central Michigan University

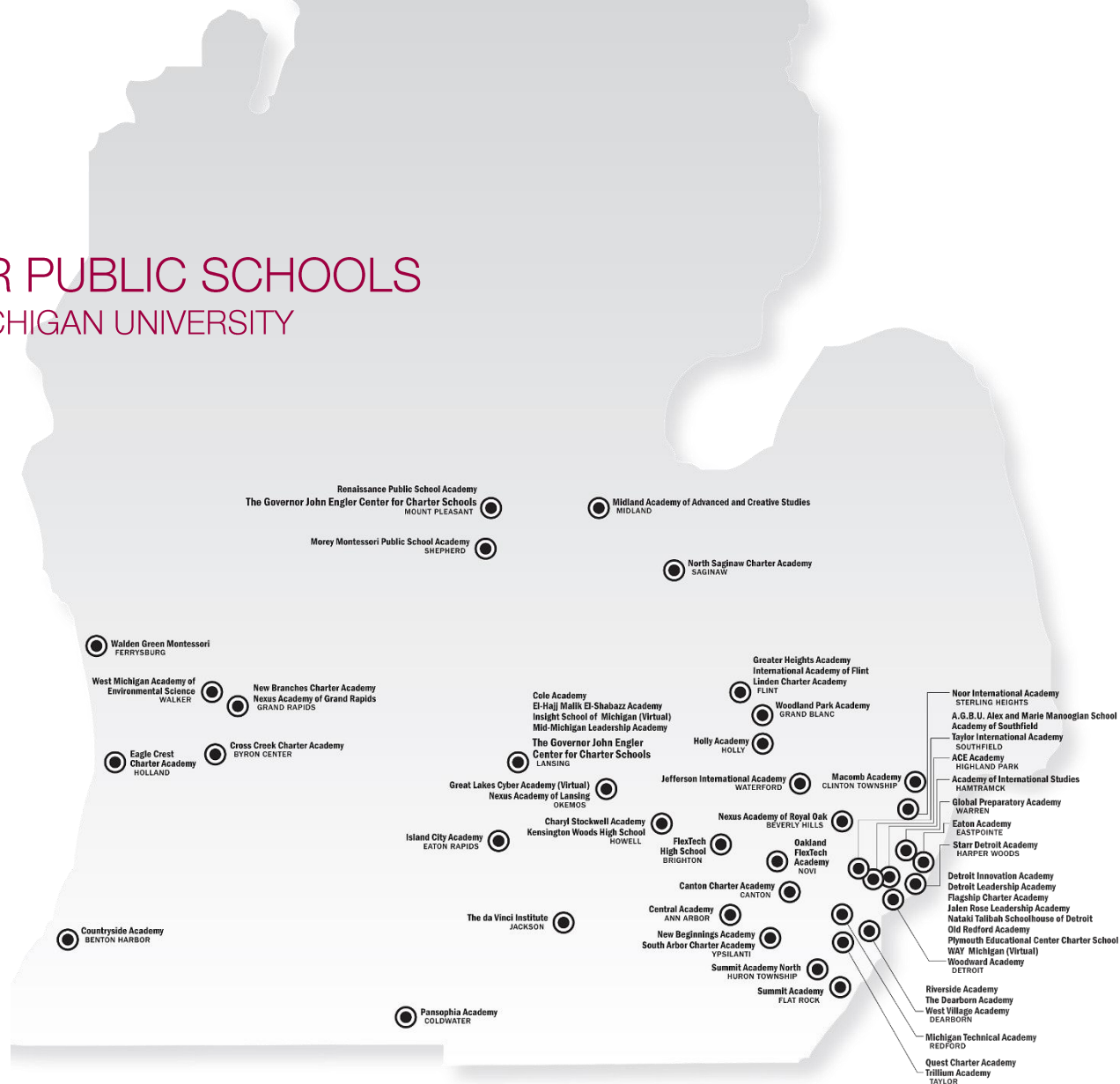
2014 - 2015 CHARTER PUBLIC SCHOOLS

AUTHORIZED BY CENTRAL MICHIGAN UNIVERSITY

61 Public School Academies (PSA)

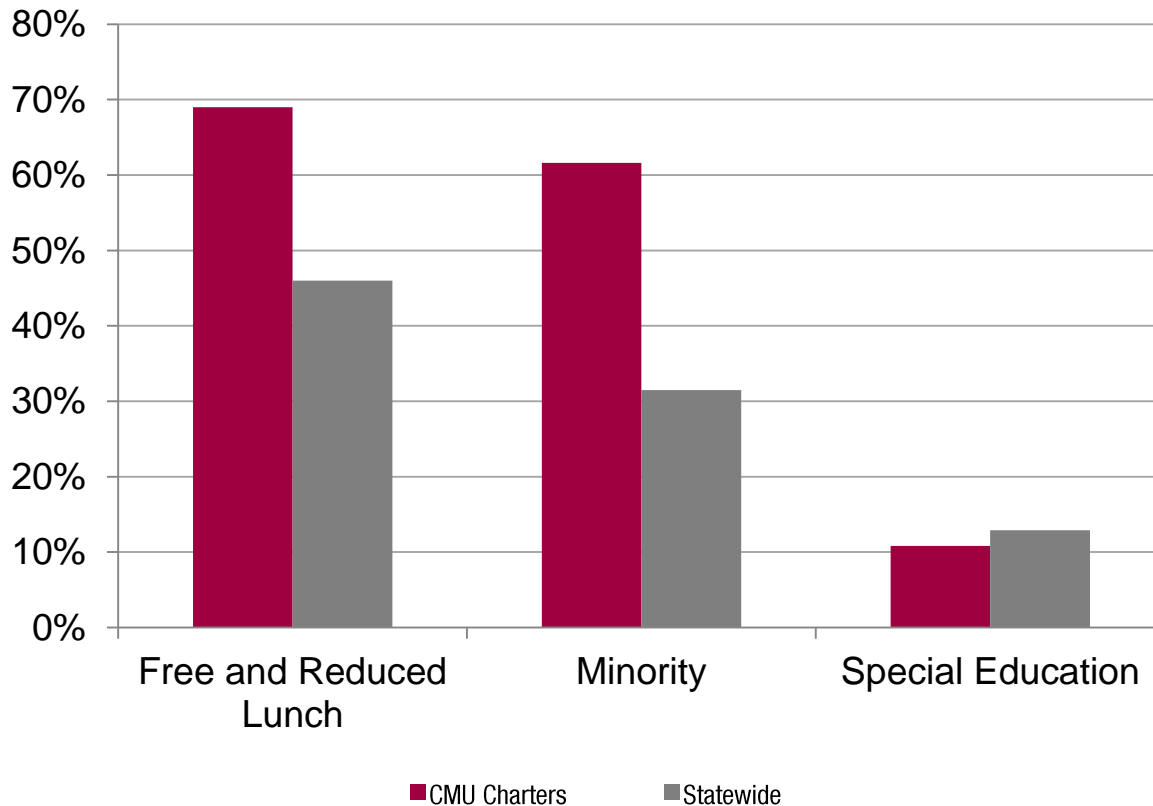
1 Strict Discipline Academies (SDA)

Approximately
31,000 Students



OUR SCHOOLS: BY THE NUMBERS

CMU Charter Students Compared to Statewide Average



50

Number Elementary
Schools

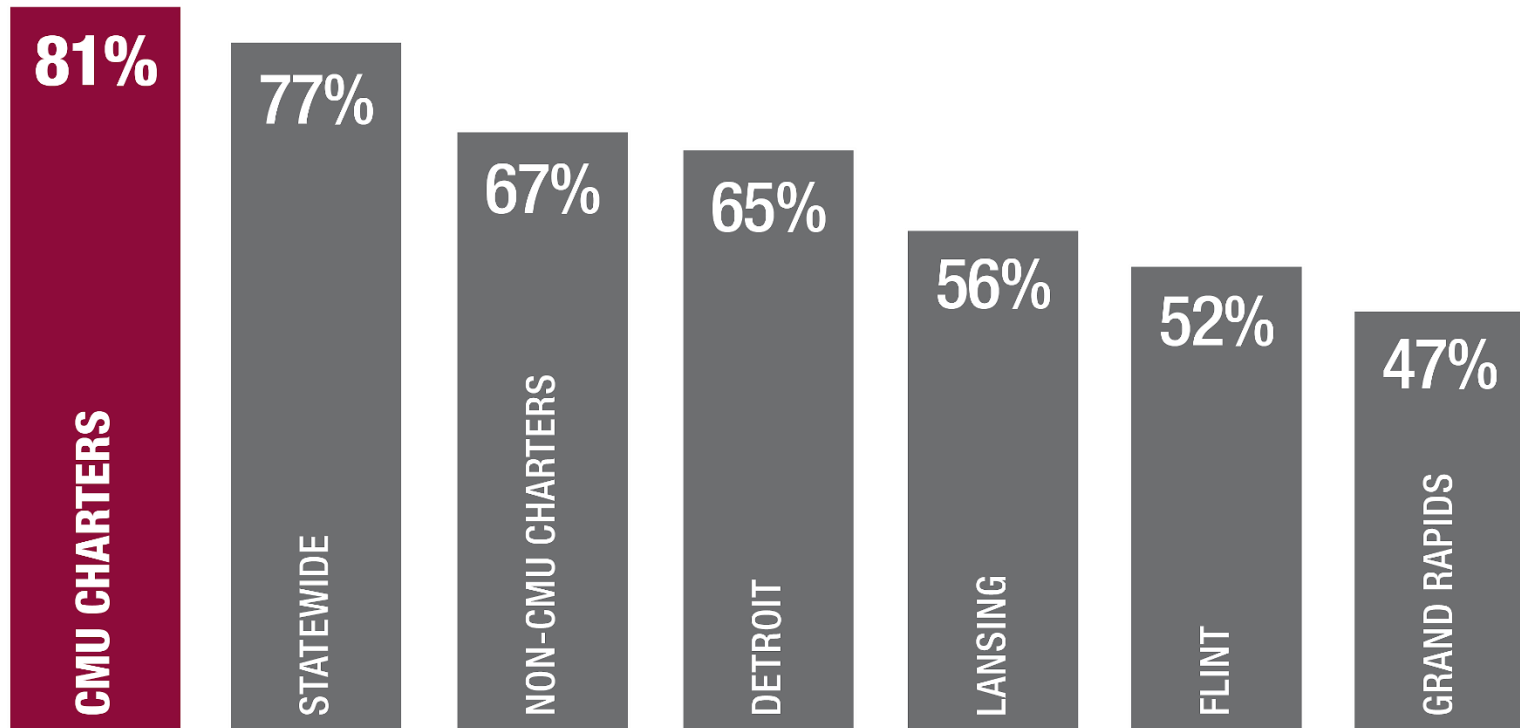
51

Number of Middle Schools

27

Number of High Schools

GRADUATION RATE



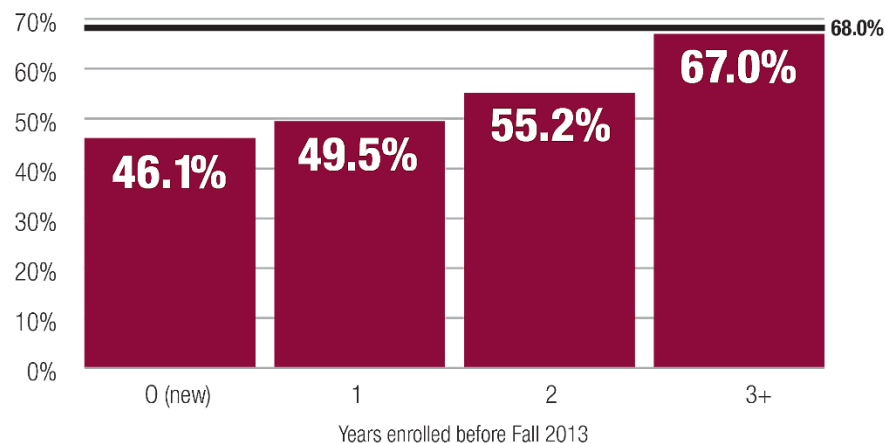
CMU-authorized schools have consistently higher graduation rates than schools in Detroit, Lansing, Flint and Grand Rapids

ACADEMIC PERFORMANCE

Continuously enrolled CMU students nearly met the statewide average in reading proficiency and exceeded the statewide average in math proficiency!

2013 MEAP ACHIEVEMENT IN READING

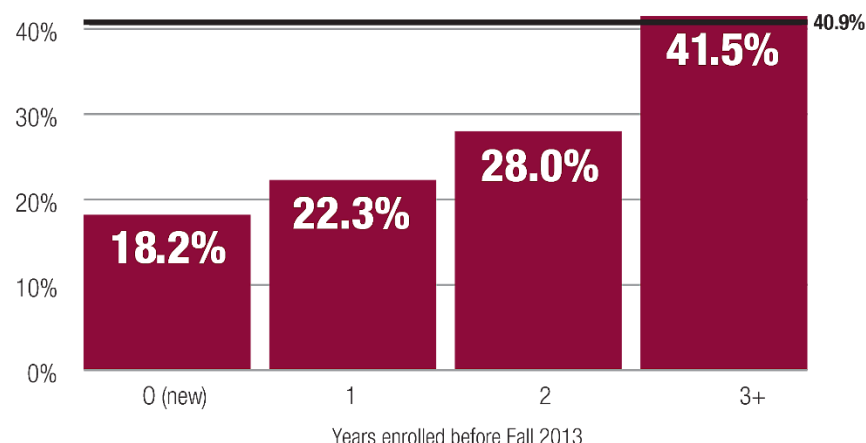
by number of years enrolled in charters



Grades 3-8 combined

2013 MEAP ACHIEVEMENT IN MATH

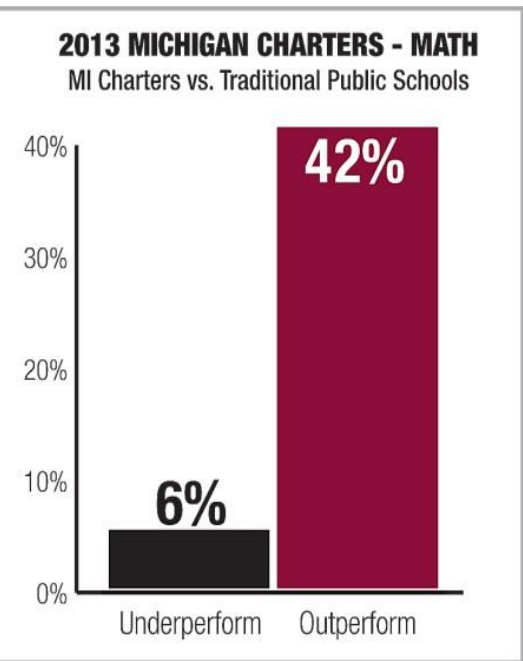
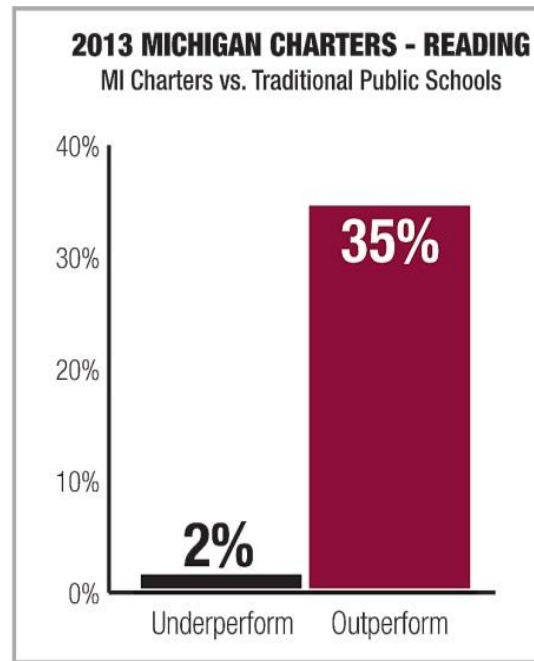
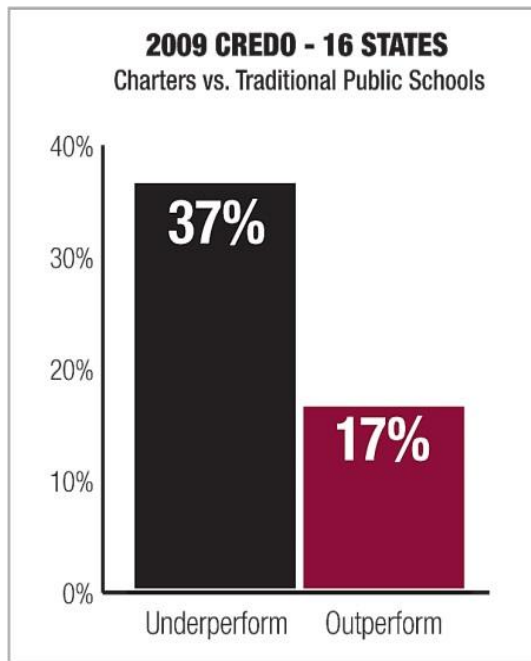
by number of years enrolled in charters



— Statewide Average

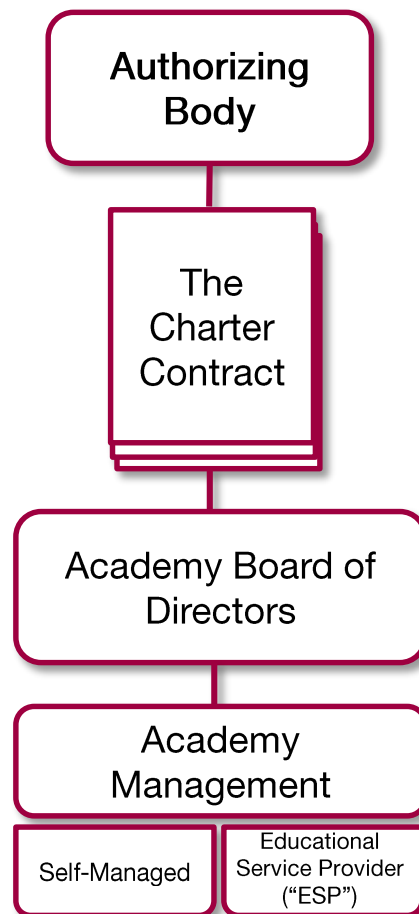
MEAP Achievement in Reading and Math by number of years enrolled in CMU charters

MICHIGAN'S CHARTER SCHOOLS OUTPERFORM



CREDO Report confirms Michigan charter students have greater learning gains than demographically similar traditional school students.

MICHIGAN FRAMEWORK



UNIVERSITY BOARD OF TRUSTEES

The University's Board Policy establishes three core questions to consider when issuing a charter contract:

1. Is the Academy's academic program successful?
2. Is the Academy organizationally and financially viable?
3. Is there a demonstration of good faith in following the terms of the charter contract and applicable law?

CHARTER APPLICATION PROCESS

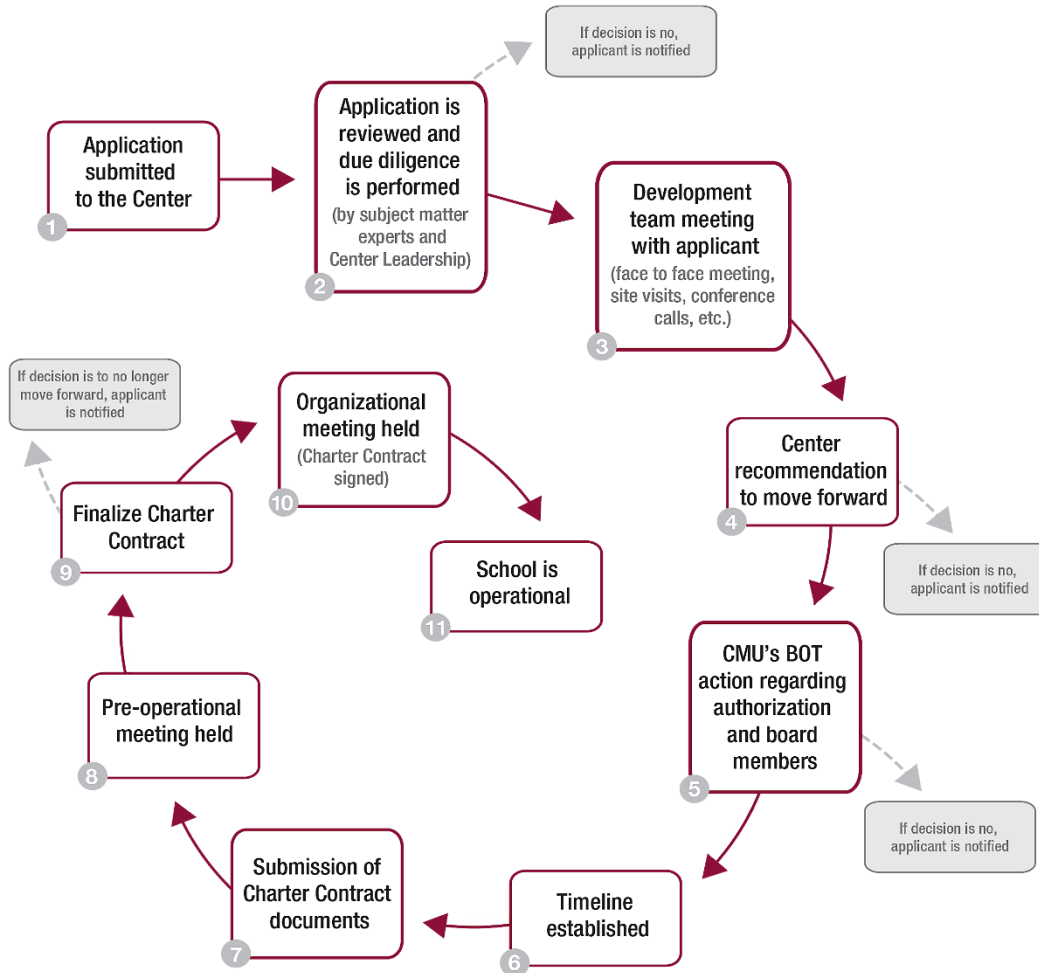
The application process is designed to identify applicants who:

- Articulate a *promising vision*
- Provide a *quality educational program*
- Propose a *sound business plan*, including demonstrated need
- Demonstrate the *ability to implement* a high-quality school

POTENTIAL APPLICANTS

- Community Groups/Individuals
 - Independent reform-minded candidates
- Regional and National Operators
 - Established organizations operating multiple schools
- Existing High-Performing Charter Schools (Replication)
 - Established relationship
- Hybrid Approach

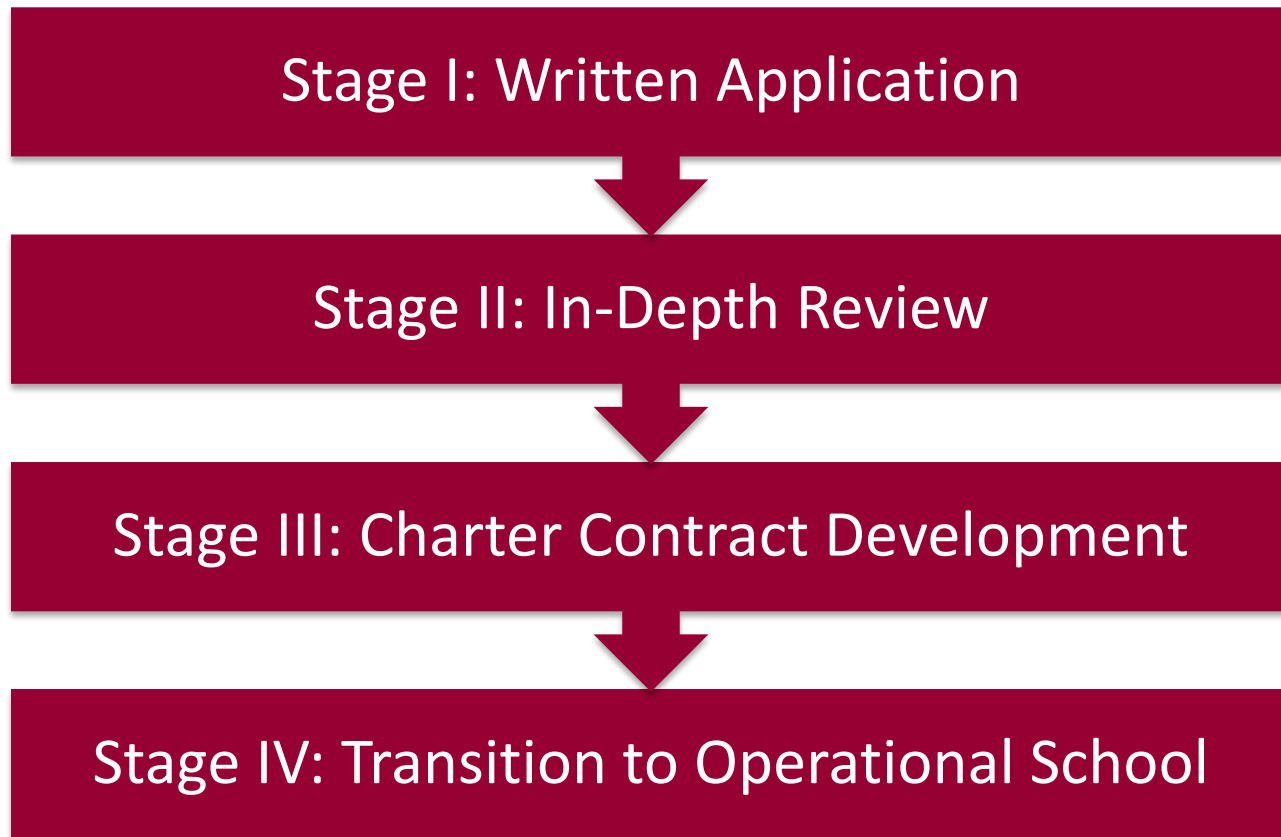
CHARTER APPLICATION PROCESS



*Due Diligence

- Visit existing schools
- Visit ESP office
- Contact other authorizers
- Review data for other associated schools

CMU'S MULTI-STAGE APPROACH



STAGE I: WRITTEN APPLICATION

- Submission of CMU Application
- Reviewed by internal and external experts
 - Educational Program and Curriculum
 - Governance
 - Finance
 - Operations
 - Facilities
- Determine next step

STAGE I: WRITTEN APPLICATION

- Due diligence continued
 - Visit existing schools
 - Converse with other authorizers
 - Review data for other associated schools
 - Visit potential Educational Service Provider
 - Perform background research
 - Verify data provided in the application

STAGE II: IN-DEPTH REVIEW

- Additional information requested
 - Academic results
 - Growth/Business Plan
 - Financial information
- Development Team meeting conducted
 - Presentation of applicant's vision
 - Assessment of education, business and operational program
 - Share expectations for board members and identify potential conflicts
 - Review proposed location and facility
 - Assessment of professional capacity to deliver proposed program

STAGE II: IN-DEPTH REVIEW

- Site visits performed
 - Existing schools managed by project team
 - Management's headquarters
 - Proposed site location
- Board member selection
 - Board member application
 - Background check
 - Interview
 - Conflict of interest disclosure

STAGE III: CHARTER CONTRACT DEVELOPMENT

- CMU Board of Trustees approval of contract and board members
- Charter contract development
 - Timeline established
 - Continued due diligence
 - Preparation of contract sections
- Pre-operational meeting to discuss roles and responsibilities
- Organizational meeting

STAGE IV: TRANSITION TO OPERATIONAL SCHOOL

- Contract signed by CMU Board of Trustees and Academy
- CMU's continued assistance
 - Field team
 - Board policies
 - Board orientation
 - Facility occupancy
 - Public relations
 - Compliance

STAGE IV: TRANSITION TO OPERATIONAL SCHOOL

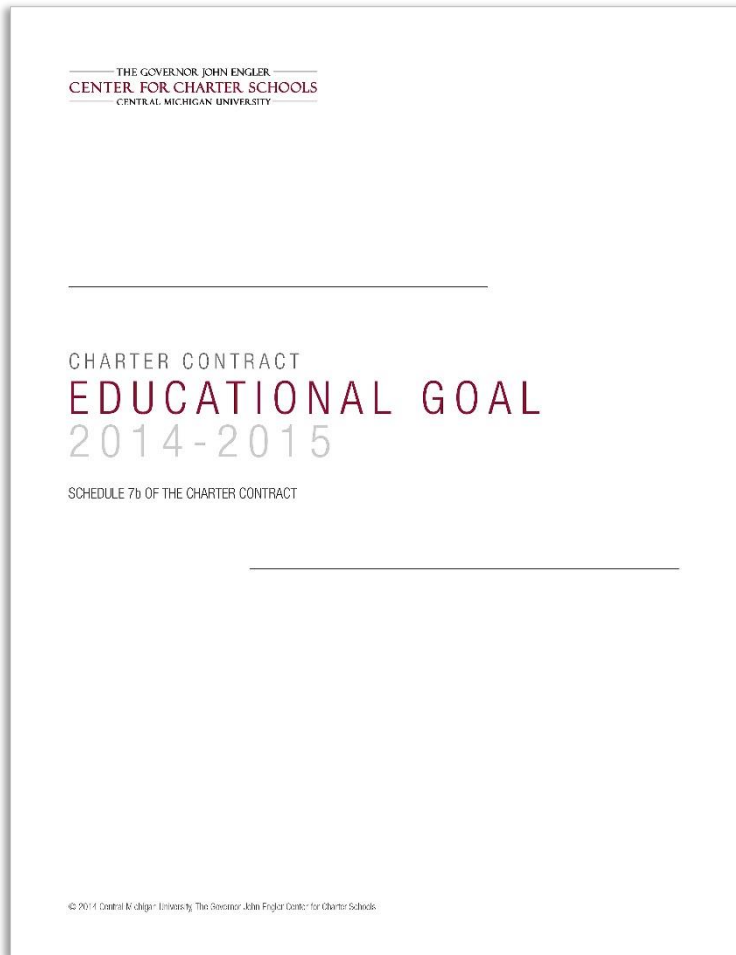
- Additional new school support
 - School plan
 - Academic school support visit
 - Staff certification review
 - Business manager support
 - Site and facility review
 - Board and administrator training

A PERFORMANCE AGREEMENT

The Charter Contract between the CMU Board of Trustees and the school's board of directors is a *performance contract*. The contract contains standard compliance requirements, as well as specific performance requirements:

1. *Educational Goal*
2. *Fiscal Accountability*
3. *Organizational Performance*

EDUCATIONAL GOAL



The Educational Goal requires each academy to:

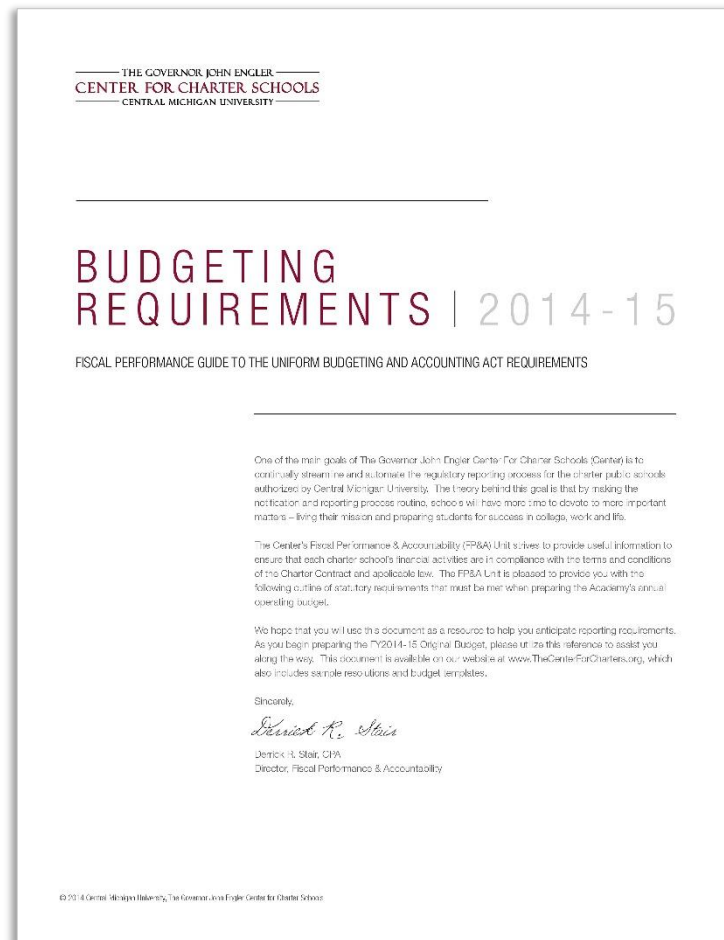
“Prepare students academically for success in college, work and life.”

This is determined by two measures of success:

1. *Student Achievement*
2. *Student Growth*

FISCAL ACCOUNTABILITY

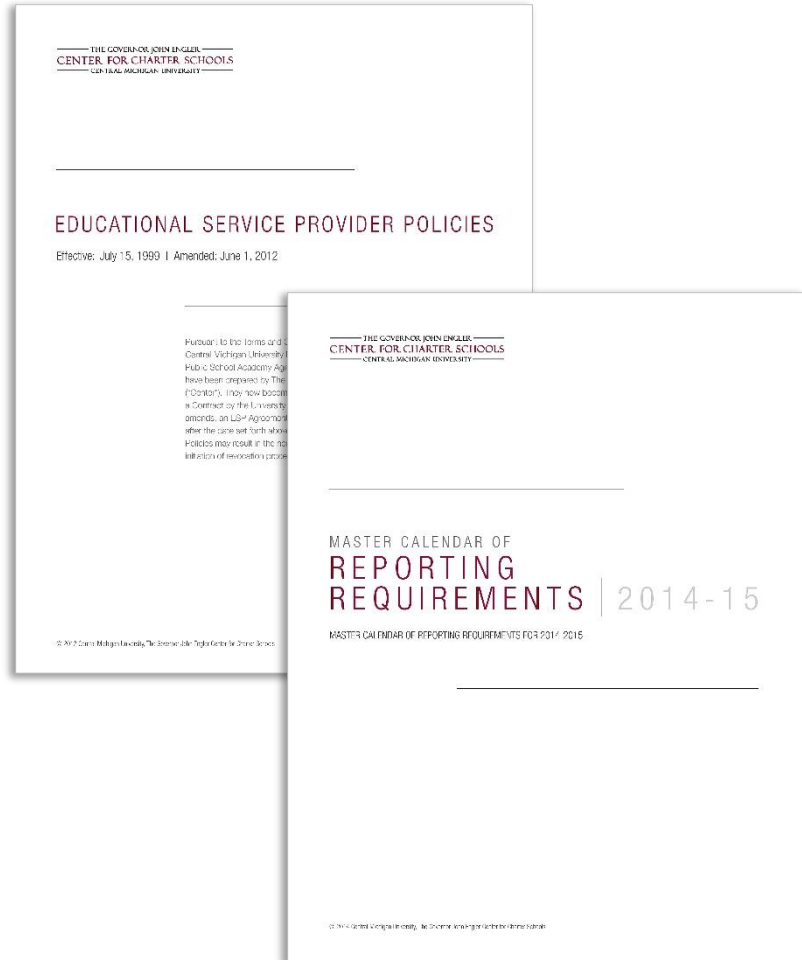
- Educate and inform boards and business managers
- Review
 - Interim Financial Statements
 - Budgets
 - Annual Audits
 - Leases
 - Educational Service Provider Agreements
 - Insurance



ORGANIZATIONAL PERFORMANCE

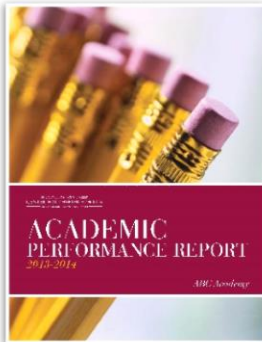
Monitor compliance

- State and federal law
- Charter Contract
- Master Calendar of Reporting Requirements
- Educational Service Provider policies

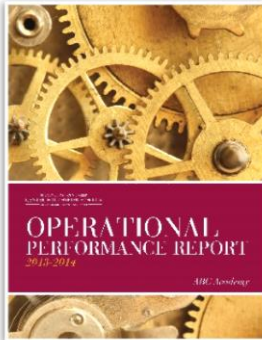


PERFORMANCE REPORTS

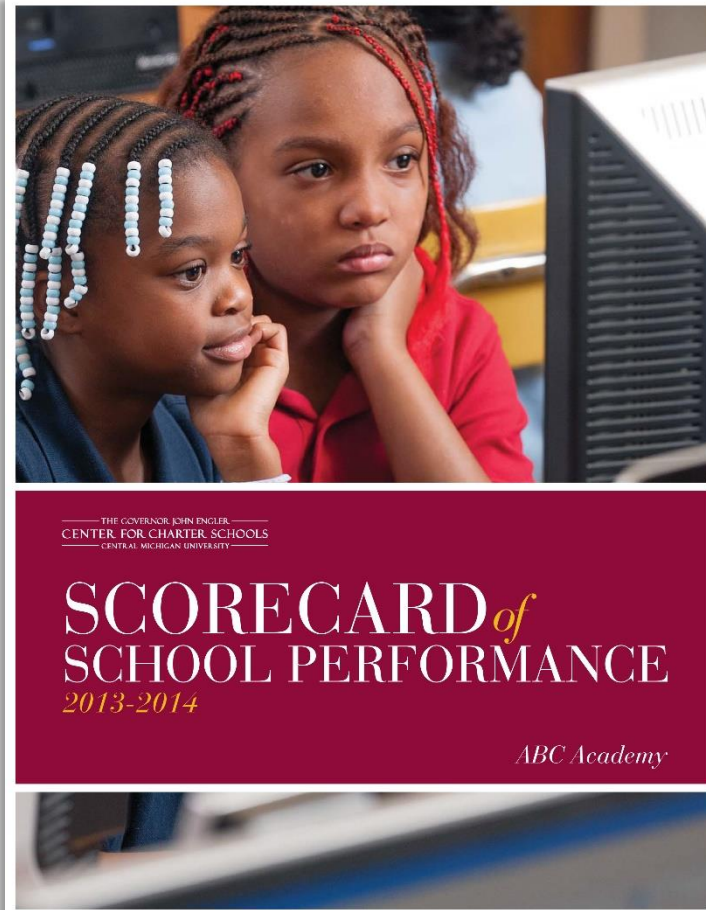
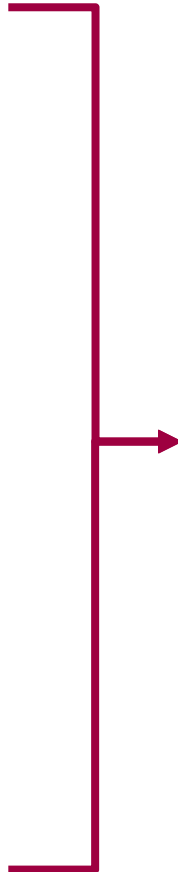
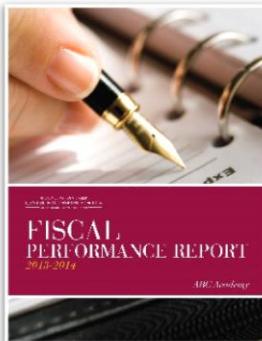
ACADEMIC
PERFORMANCE
REPORT



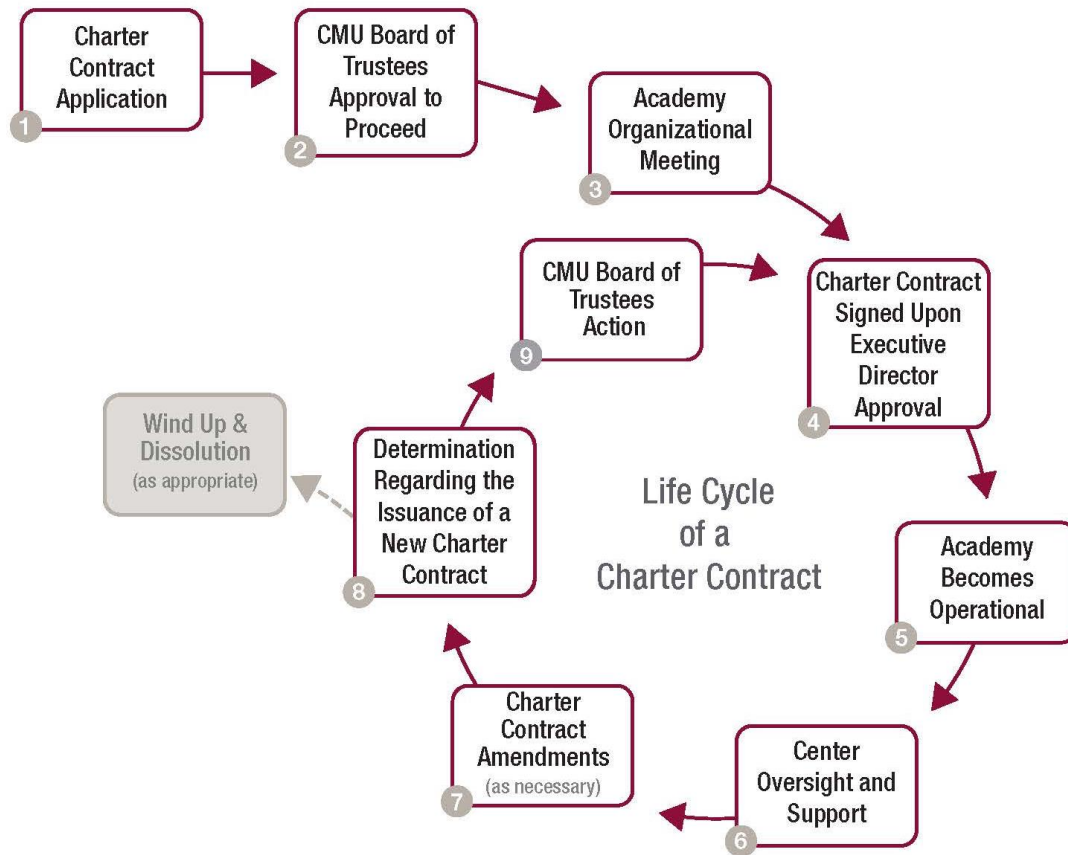
OPERATIONAL
PERFORMANCE
REPORT



FINANCIAL
PERFORMANCE
REPORT



CHARTER CONTRACT CYCLE



CMU AND COLLEGE OF EDUCATION PARTNERSHIPS

Students

- CMU & You Day
- Camp Central
- College Night at CMU
- Spirit of the Future Scholarships
- Sports and Academics Camps
- Campus Visits

Educators

- Charter School Educator Tuition Award
- Center for Clinical Experiences
- State Continuing Education Clock Hours
- School and Educator Professional Development Programs
- Masters Degree in School Principalship/Charter School Leadership
- CMU Administration and Faculty School Visits

OUR MISSION

To transform public education through accountability, innovation and access to quality education for all students.

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