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# STRATEGIC PLANNING

## AN ESSENTIAL COMPONENT OF SUCCESS

2016 NATIONAL CHARTER SCHOOLS CONFERENCE | JUNE 27, 2016

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### PRESENTERS

#### **JULIE KILDEE**

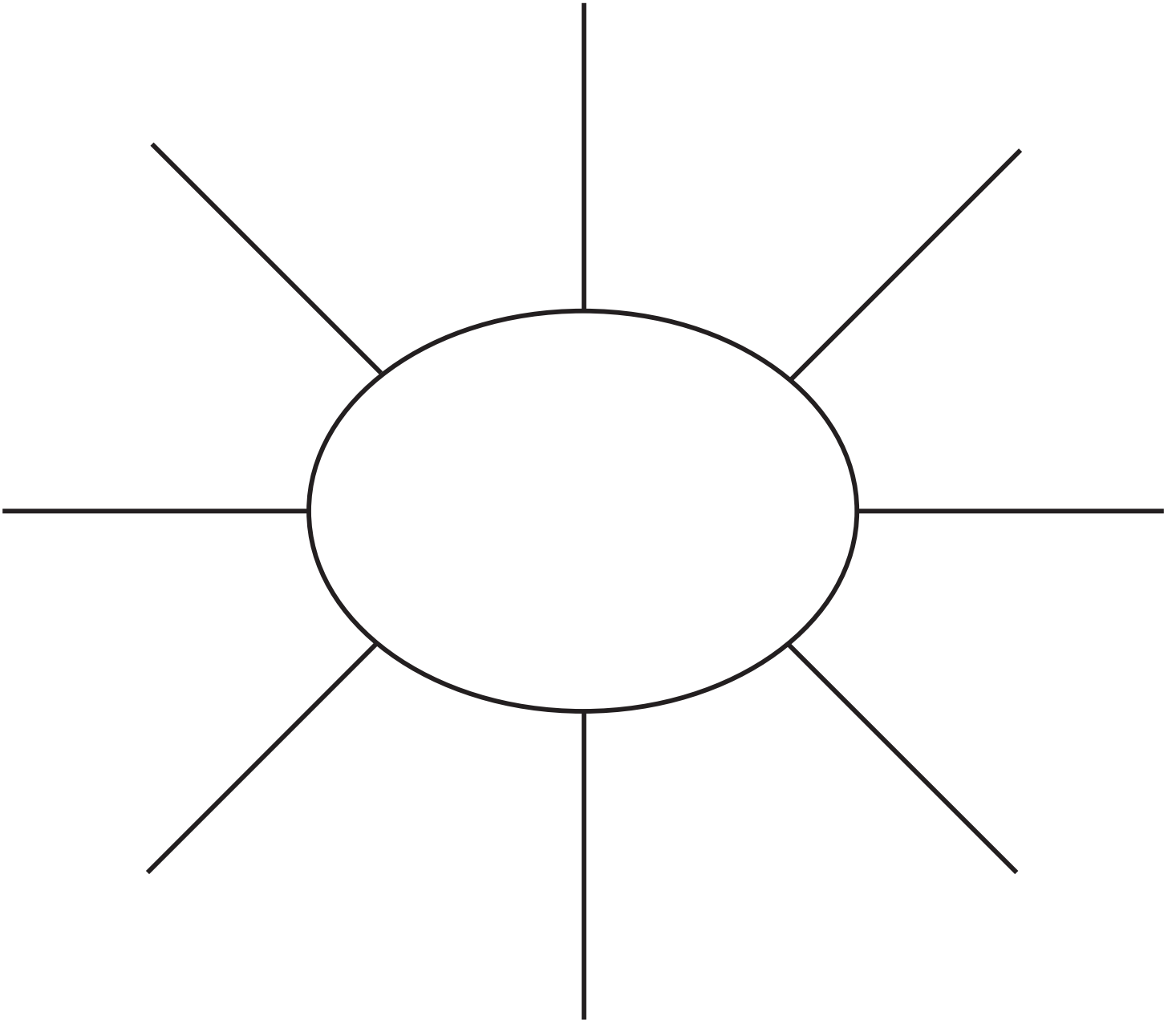
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# EXAMINING THE MISSION

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# IDENTIFYING GOALS

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## HOLLY ACADEMY EXAMPLE

STRATEGIC GOAL: *Academics – Holly Academy will enhance its position as a frontrunner in academic excellence in the state of Michigan and beyond.*

OBJECTIVE: *80 percent of students at Holly Academy will achieve an individual gain equal to a minimum of one year's growth per one year of education.*

ACTIONS: *Analyze MPG/MAP data to ensure one year's growth per one year of education*

TIME FRAME: *Annually, throughout plan*

RESPONSIBILITY: *Director, Curriculum Director, Student Director, Special Education Director and academic coaches*

PROJECT COST: *None*

STRATEGIC GOAL: \_\_\_\_\_  
\_\_\_\_\_

OBJECTIVE: \_\_\_\_\_  
\_\_\_\_\_

ACTIONS: \_\_\_\_\_  
\_\_\_\_\_

TIME FRAME: \_\_\_\_\_

RESPONSIBILITY: \_\_\_\_\_

PROJECT COST: \_\_\_\_\_

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STRATEGIC GOAL: \_\_\_\_\_  
\_\_\_\_\_

OBJECTIVE: \_\_\_\_\_  
\_\_\_\_\_

ACTIONS: \_\_\_\_\_  
\_\_\_\_\_

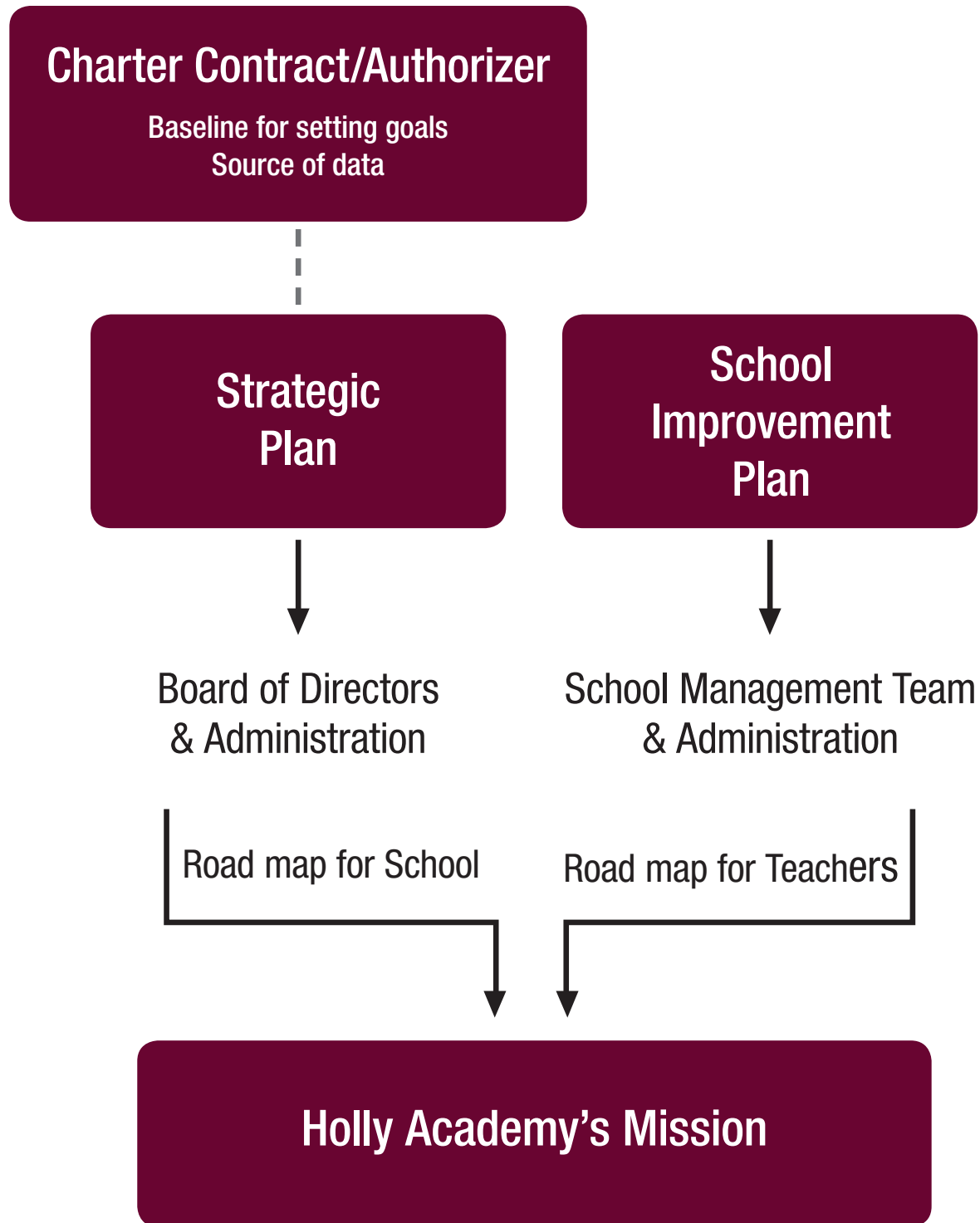
TIME FRAME: \_\_\_\_\_

RESPONSIBILITY: \_\_\_\_\_

PROJECT COST: \_\_\_\_\_

# HOW THE MISSION RELATES TO THE STRATEGIC PLAN AND SCHOOL IMPROVEMENT PLAN

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# ROADMAP FOR STARTING STRATEGIC PLANNING PROCESS

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- Reach consensus that a plan is needed
- Invite stakeholders and accept all input
- Identify goal areas
- Identify authors of the plan
- Plan for the amount of time that will be needed to complete the plan
- Reach consensus on how the plan will become the foundation of daily operations
- Establish timeframe for review of the plan – monthly at board meetings and semi-annually by administration
- Establish annual process for revisions of objectives, initiatives and action items

## RESOURCES TO ASSIST YOU IN DEVELOPING YOUR STRATEGIC PLAN

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“Being Strategic: Plan for Success; Out-think Your Competitors; Stay Ahead of Change” by Erika Andersen

“Execution: The Discipline of Getting Things Done” by Larry Bossidy and Ram Charan

“Leading to Change/Making Strategic Planning Work” by Douglas Reeves, Educational Leadership Volume 65, Number 4

“Start With Why” by Simon Sinek

“Strategic Planning for Schools” by Robyn Collins

“The Seven Outs: Strategic Planning Made Easy for Charter Schools” by Brian Carpenter

“The Strategic Planning Book” ISM Publications, ISM Independent School Management Store



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