

Board Development Series
May 24, 2016

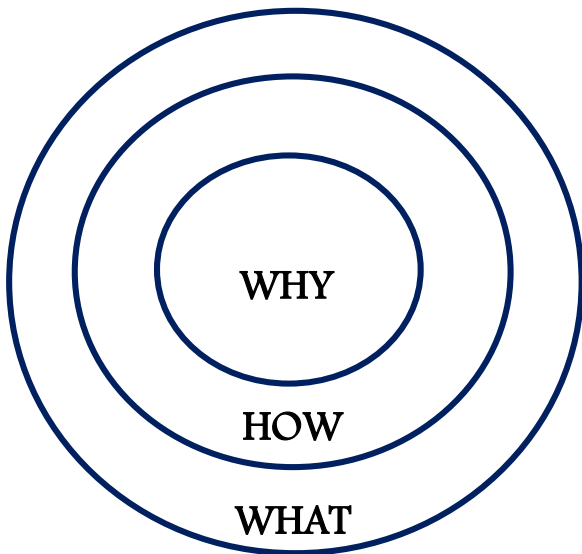
Great Organizations Think Strategically: Examining Organizational Strategy

“The secret to success is _____”

Three areas of organizational strategy:

1. Strategic _____
2. Strategic _____
3. Strategic _____

Start with the “WHY”



Organizational Strategy Process

Discovery Phase

- Understand _____
- Test _____

Creating Phase

- Consider _____
- Understand _____
- Characterize _____ and _____

Implementation Phase

- Communicate _____
- Clarify _____
- Monitor _____

Zoom In – Organizational Strategy Components

1. Levers
2. Drivers
3. Descriptors
4. Aligned Actions
5. Measures / Metrics

Zoom Out – Organizational Strategy Assessment



1. Next Steps – Organizational Strategy

a.

b.

c.

2. Next Steps – Goal Setting

a.

b.

c.

3. Next Steps – Performance Management / Evaluation/Decision Making

a.

b.

c.

