ASK THE EXPERTS:
HOW TO MAKE ANNUAL REPORTS WORK FOR YOUR OFFICE

2016 NACSA LEADERSHIP CONFERENCE | OCTOBER 25, 2016
CMU’S APPROACH TO PERFORMANCE REPORTING

PURPOSE OF PERFORMANCE REPORTS
- Clearly and consistently communicate the performance of a school in relationship to the expectations outlined in the charter contract
- Educational Tool for board members and administrators
- Transparency (boards, administration/staff, parents, public)
- Decision Making
- Strategic Planning

AUDIENCE
- CMU (Board of Trustees, Authorizing Office)
- Schools (Board members, Administration, Management, Parents)
- Public

ACADEMIC PERFORMANCE REPORT (APR)
- Released in June
- Educational goal performance
- State assessments (supplement—released in the fall)
- Comparative Data (Composite Resident District and other schools)

OPERATIONAL PERFORMANCE REPORT (OPR)
- Released in August
- Compliance with the charter contract
- Compliance with applicable law

FISCAL PERFORMANCE REPORT (FPR)
- Released in February
- Illustrate trending, comparability and overall fiscal health
- Provide information for planning purposes

SCORECARD
- Released in February
- Overview and summary of academic, operational and fiscal reports

TIMING
- Released as data becomes available

RESOURCES
- Project team consisting of subject matter experts, data analysts, graphic designer and a project manager
OUR APPROACH TO PERFORMANCE REPORTING

Purpose of our performance reports:

Audience for performance reports:

What are we currently doing for performance reporting?

What would we like to be doing for performance reporting?

Challenges:

Ideas:
KEY QUESTIONS TO CONSIDER:

What are the expectations or metrics that are identified that would be beneficial?

What is the source of expectations/metrics (Charter Contract, Law, etc.)?

What do you want to measure and display?

ACADEMIC

OPERATIONAL/COMPLIANCE
<table>
<thead>
<tr>
<th>EXPECTATION/ METRIC</th>
<th>SOURCE</th>
<th>DATA SOURCE (Available?)</th>
<th>DATA TIMING (consider Student Level Data reporting requirements)</th>
<th>DISPLAY (Chart, Indicator, Narrative)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Example: Students 3+ years at the school achievement designated benchmarks in reading and math.</td>
<td>Charter Contract</td>
<td>Computer Adaptive Test scores; three years Available: Yes</td>
<td>May-June</td>
<td>Bar chart and donut chart; bar chart of average scaled scores and donut chart of percent proficient; three years of data Scorecard: above and indicator</td>
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<td>Example: Compliance Submissions completed at least 90% on-time AND 100% within five days.</td>
<td>Charter Contract</td>
<td>Epicenter compliance percentages Available: Yes</td>
<td>Anytime; for OPR pulled July 8</td>
<td>Data table, pie chart and green/red indicator</td>
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<td>Example: Schools will remain fiscally viable.</td>
<td>Charter Contract</td>
<td>Audit Available: Yes</td>
<td>November</td>
<td>Data table and line chart</td>
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<td>Example: School Board Demographics</td>
<td>Board Member Application</td>
<td>Database Available: Yes</td>
<td>Anytime; for OPR pulled July 8</td>
<td>Data table</td>
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<td>Example: Number of Board Position Vacancies</td>
<td>Charter Contract (Bylaws)</td>
<td>Database Available: Yes</td>
<td>Anytime; for OPR pulled July 8</td>
<td>Bar chart</td>
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<td>Example: Board Attendance</td>
<td>Board Meeting Minutes</td>
<td>Database Available: Yes</td>
<td>Anytime; for OPR pulled July 8</td>
<td>Bar chart</td>
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<td>Example: Management Structure</td>
<td>Charter Contract (Schedule 5 – ESP Agreement)</td>
<td>Database Available: Yes</td>
<td>Anytime; for OPR pulled July 8</td>
<td>Table – standard display in all of the Performance Suite Reports</td>
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<td>Example: Charter Contract Timeline</td>
<td>Charter Contract</td>
<td>Database Available: Yes</td>
<td>Anytime; for OPR pulled July 8</td>
<td>Table – includes key changes (if any) made during the specific Contract terms</td>
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*The above are just a few examples and are not all inclusive of what is presented in the CMU performance reports.*
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What resources do we need to produce performance reports? What are our current strengths and weaknesses in working toward production of performance reports?

*Example: Project team—content experts, data analyst, project manager, graphics*

What are the challenges and how can we overcome them?
Timing of Production and Report Delivery

Example: CMU develops a production schedule for each report to ensure all activities are aligned and individuals are working towards the report delivery goal. This schedule is highly detailed and constantly refined to maximize production efficiency.

Each report is provided in electronic and printed form, presented and discussed at individual school board meetings. Large presentation events are held where the report’s subject matter expert provides the details of the report and how schools can use the material to drive informed decision making. Electronic copies are also publicly available via the CMU website.

Next Steps