

WHAT'S YOUR BLUEPRINT: DEMYSTIFYING STRATEGIC THINKING AND ORGANIZATIONAL STRATEGY

Starting with the WHY

- **WHY?** = _____
 - *What is your cause? What are your beliefs?*

- **HOW?** = _____
 - *The actions taken to realize the WHY; guiding values and principles.*

- **WHAT?** = _____
 - *What do you do? The result of WHY. The proof.*

What does “Being Strategic” mean?

Two Types of Thinkers:

_____ Thinkers

- _____
- _____
- _____

_____ Thinkers

- _____
- _____
- _____

Defining the Challenge: _____

_____ 1st, _____ 2nd

- _____

_____ **Challenge**

- _____

- _____

_____ **Questions**

- _____

- _____

- _____

What Is: _____

Be a _____

- _____

Pull Back the _____

- _____

Sort for _____

- _____

What's the Hope: _____

➤ _____

➤ _____

➤ _____

Envision the Hoped-For-Future

➤ _____

➤ _____

➤ _____

➤ _____

What's in the Way: _____

1)

2)

3)

What's the Path

Strategies

Timeframe: _____

Tactics

Timeframe: _____

The Art of Crafting Strategy

F: _____

I: _____

T: _____

Selecting Tactics that Work

Arise from _____

- _____

ARE _____

- _____

Define _____

- _____

The Pieces are Now in Place

Define: _____

Clarify: _____

Envision: _____

Face: _____

Determine: _____

