Michigan Association of Charter School Authorizers

Summary of Bylaws

✓ Mission & Purpose
✓ Membership
✓ Directors
✓ Executive Officers
✓ Committees
✓ Fiscal Year Contracts, Loans, Checks and Deposits
✓ Corporate Records & Reports
✓ Indemnification
Michigan Association of Charter School Authorizers

List of Policies and Contracts

Policies

Administrative

• Compensation Policy
• Conflict of Interest Policy
• Document Retention and Destruction Policy
• Procurement Policy
• Whistleblower Policy

Conduct

• Low performing schools policy
• Transfer policy

Contracts

• Government Affairs
• Public Relations
• Legal
• Accounting
• Auditing
2020 STRATEGIC VISION
The 6 Domains

Each of the domains in the 2020 vision supports a strategic purpose that supports the mission of the MCCSA.

External Relations

Communication with many key stakeholders is vital. External Relations will focus on crafting messages through public and media relations as well as social media.

Legislative Affairs

Legislative Affairs will focus on interactions with the Legislature and crafting policy that focuses on public school choice.

Legal

The role of the legal domain is to provide guidance to authorizers concerning the law and potential changes to public policy.

Events

The focus of the Events domain will be to provide opportunities for authorizers and other charter school advocates to interact with each other and influential individuals in support of the charter school movement.

Knowledge Management

The focus of Knowledge Management is to provide a one stop shop for everything an authorizer may need to be more efficient. Data, informational articles and templates will be in one easy to use place.

Authorizer Development

Authorizer Development will allow authorizers to obtain the best practices, current information and professional development needed to create or maintain an industry leading practice.
Council Meeting
Thursday, October 13, 2016
9:30 am
201 Townsend Street, 9th Floor, Lansing MI

9:30 am  Executive Director’s Report
- Committee Work
  - Annual Conference
  - Public Relations
- OIG Audit
- National Alliance Meetings

10:00 am  Advocacy Update – Jon Smalley

11:15 am  Presentation from Michigan Future Schools

12:15 pm  Lunch/Legal Update - Len Wolfe

12:45 pm  Round Robin

Call in information
877-662-7634
Passcode: 8812236
Wi-Fi username: dgguest
Wi-Fi Password: w3lcome10
Council Meeting
Thursday, September 1, 2016
9:30 am
201 Townsend Street, 9th Floor, Lansing MI

9:30 am  Executive Director’s Report
- Superintendent/Governor Office Discussions
- SRO Meetings
- IFF Study

10:00 am  Legal Update - Len Wolfe

10:45 am  Best Practices
- Standards and Assurances for Applications
- Due Diligence Application Review Process

Noon  Lunch/Round Robin

Call in information
877-662-7634
Passcode: 8812236
Wi-Fi username: dgguest
Wi-Fi Password: w3lcome09
Council Meeting
Tuesday, June 7, 2016
9:30 am
201 Townsend Street, 9th Floor, Lansing MI

9:30 am  Executive Director’s Report
• Introducing Multi-Client Lobbying Firm
• Detroit Community Schools Legislation

10:00 am  State Reform Office - Natasha Baker and Mark Eitrem

11:00 am  Legal Update - Len Wolfe

12:00 pm  Round Robin/Lunch

Call In Information
877-662-7634
Passcode: 8812236
Wi-Fi username: dgguest
Wi-Fi Password: w3lcome06
Council Strategic Planning Meeting
Thursday August 4th, 2016 - 9:30 am

9:30 am  Authorizing in Detroit – Len Wolfe

10:00 am  Defining the future of MCCSA
  - SWOT
  - Current Situation Analysis
  - 2020 Vision – 4 year plan
  - Next year steps

12:00 pm  Working Lunch – Next year actions

1:00 pm  Business Meeting

1:30 pm  Authorizer MAPSA Strategic Discussion
  - Openings and Pipeline Development
  - Closures
  - Charter Sector Communications and Data Collection

Call In Information

877-662-7634
Passcode: 8812236
Wi-Fi username: dgguest
Wi-Fi Password: w3lcome08
Michigan Council of Charter School Authorizers
Board of Directors Meeting
Thursday, September 1, 2016

I. Call to Order

II. Roll Call

III. Approval of Agenda

IV. Approval of August Minutes

V. Treasurer’s Report
   a. Financial Statements

VI. Old Business
   a. Strategic Plan

VII. New Business
   a. Board Meeting Dates
   b. Budget Amendment

VIII. Adjournment

NOTE: NEXT MEETING WILL BE OCTOBER 13th
Michigan Council of Charter School Authorizers
Board of Directors Meeting
Thursday, August 4, 2016

I. Call to Order
II. Roll Call
III. Approval of Agenda
IV. Approval of June Minutes
V. Treasurer’s Report
   a. Financial Statements
VI. Old Business
VII. New Business
   a. Election of Officers for term ending August 2018
   b. Executive Director salary recommendation
VIII. Adjournment
### Michigan Council of Charter School Authorizers

#### 16-17 BUDGET OVERVIEW

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
</tr>
<tr>
<td>5 Earned revenues</td>
<td>$334,545.00</td>
</tr>
<tr>
<td>Total Revenue</td>
<td><strong>$334,545.00</strong></td>
</tr>
<tr>
<td><strong>Gross Profit</strong></td>
<td><strong>$334,545.00</strong></td>
</tr>
<tr>
<td><strong>Expenditures</strong></td>
<td></td>
</tr>
<tr>
<td>7200 Salaries &amp; related expenses</td>
<td>$105,606.00</td>
</tr>
<tr>
<td>7500 Other personnel expenses</td>
<td>$184,000.00</td>
</tr>
<tr>
<td>8100 Non-personnel expenses</td>
<td>$10,050.00</td>
</tr>
<tr>
<td>8200 Occupancy expenses</td>
<td>$8,200.00</td>
</tr>
<tr>
<td>8300 Travel &amp; meetings expenses</td>
<td>$13,700.00</td>
</tr>
<tr>
<td>8500 Misc expenses</td>
<td>$5,800.00</td>
</tr>
<tr>
<td>8600 Business expenses</td>
<td>$40.00</td>
</tr>
<tr>
<td>8700 Marketing</td>
<td>$8,000.00</td>
</tr>
<tr>
<td>Unapplied Cash Bill Payment Expenditure</td>
<td>$0.00</td>
</tr>
<tr>
<td>Total Expenditures</td>
<td><strong>$335,396.00</strong></td>
</tr>
<tr>
<td><strong>Net Operating Revenue</strong></td>
<td><strong>$ -851.00</strong></td>
</tr>
<tr>
<td><strong>Net Revenue</strong></td>
<td><strong>$ -851.00</strong></td>
</tr>
</tbody>
</table>

*Accrual Basis*
Quick Facts
• Charter public schools serve over 145,000 students in over 300 schools throughout Michigan.
• Students attending charter public schools receive on average $1,400 less than students attending a traditional public school.
• According to a study released recently by Stanford University’s Center for Research on Education Outcomes, a typical student in a Michigan charter schools gains, on average, two months of additional learning per year than their traditional public school counterparts. In Detroit, charter school students experience an average of three months of additional gains in reading and math each year.

Understanding Authorizing
• Authorizing bodies issue performance contracts to a non-profit board of directors that is responsible for overseeing the day-to-day operations of the school.
• Charter school board members are vetted and appointed by authorizing bodies and must take the constitutional oath of office.
• In addition to the terms of their charter contract, charter schools are required to follow the same laws, rules and regulations as any other school district in Michigan.
• Authorizers provide reviews, support and development opportunities for board members throughout the term of a contract.

Policy Considerations
Equitable funding would ensure all Michigan students have access to a quality education. Schools funded primarily through the per pupil foundation grant provide flexibility and allow for innovative approaches to education at the local level.

The MCCSA supports education funding that would:
• Redirect categorical spending into the foundation grant to allow greater flexibility.
• Establish a goal to direct 90 percent of all K-12 spending into the foundation grant.
• Direct any increase in spending toward the foundation grant through the 2X formula.
• Maintain the current MPSERS contribution rate for local districts.
• Support a consistent plan for student assessments that measures individual student growth and achievement.
THE COUNCIL’S GUIDING PRINCIPLES

1. A quality education for all children is our key focus.

2. Choice is essential in public education.

3. As stewards of taxpayer dollars, accountability is crucial.

4. Quantifiable, data-driven education outcomes must be achieved.

5. Autonomy and innovation are vital.

6. Authorizers have a responsibility to provide input on K-12 education issues.

MICHIGAN LEADS THE WAY

During the past 20 years, charter schools have established themselves as a vital option for parents in the state’s public education landscape. Today, nearly 10 percent of Michigan’s parents have made the decision to select a charter school for their child’s education.

Authorizers establish clear academic performance standards and implement robust assessment systems to measure individual student achievement and growth. While authorizers have programs in place to turn around poor-performing schools, those schools that are unwilling or unable to make the changes necessary for success are closed.

Michigan authorizers are pioneers in computer adaptive testing that provides real-time student performance data to teachers so that they may make adjustments to address a specific student’s learning barriers.

QUICK FACTS

| 145,000+ | Michigan students attending charter schools |
| 303      | charter schools in Michigan                |
| 40       | active authors in Michigan                |
| 68       | charter schools closed by authorizers since 1994 |
| $1,487   | the average per pupil funding gap between charter and traditional schools |
| 72%      | of charter school students are economically disadvantaged, compared to the 46% statewide average |
| 67%      | of charter school students are minorities, compared to the 28% statewide average |
THE AUTHORIZER’S ROLE IN MICHIGAN

PERFORMANCE CONTRACTS
State law requires improved academic performance to be the most important factor when evaluating a charter contract for renewal. Authorizers continually review the financial, operational and academic performance to determine if a school is making progress toward its contractual goals. It is the duty of the authorizers to terminate, revoke and suspend school contracts that do not meet performance and/or fiduciary standards.

OVERSIGHT
A charter contract establishes the relationship between the authorizer and the non-profit board of the charter school. The contract outlines specific academic, financial and operational performance requirements, in addition to standard state compliance requirements. Charter school board members have the freedom and responsibility to choose the management structure best suited to meet the school’s needs.

TRANSPARENCY
Michigan’s charter schools are required to follow the same laws, rules and regulations as traditional public schools. Authorizers ensure schools are meeting these requirements, which include publicly providing their charter contract; board members’ terms, board policies, meeting minutes and agendas; budgets approved by the board; quarterly financial statements; personnel and salaries; copies of management contracts; and more.

QUALITY APPLICANTS
Authorizers approve charter applicants who demonstrate a promising vision, sound business plan and a quality education plan. Authorizers assess applications through a competitive charter application process and are ultimately approved by the university’s governing body.

STUDENT ASSESSMENT DATA
The authorizer is responsible for monitoring the school’s student educational achievement goals and curriculum. Michigan authorizers are pioneers in computer adaptive testing that provides real-time student performance data to teachers so that they may make adjustments to address a specific student’s learning barriers.

CREDO STUDY RESULTS
CREDO is the nation’s foremost independent analyst of charter school effectiveness. In CREDO’s landmark 2009 national study that did not include Michigan data, only 17 percent of charters schools outperformed traditional schools, while 37 percent underperformed their traditional peers. Michigan’s results are significantly better in 2013, with very few charters underperforming their traditional counterparts.

2013 MICHIGAN CHARTERS - READING

<table>
<thead>
<tr>
<th></th>
<th>2%</th>
<th>35%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Underperform</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outperform</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2013 MICHIGAN CHARTERS - MATH

<table>
<thead>
<tr>
<th></th>
<th>6%</th>
<th>42%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Underperform</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outperform</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2009 CREDO - 16 STATES

<table>
<thead>
<tr>
<th></th>
<th>37%</th>
<th>17%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Underperform</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outperform</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
CHARTER SCHOOL AUTHORIZER ACCREDITATION PROCESS

Michigan has led the way since day one regarding charter schools and authorizing practices. While other states have shown interest in authorizer accreditation, Michigan would become the first state to mandate an accreditation program.

**PROCESS**

Comprehensive system reviewing all aspects of authorizing developed in partnership with AdvancED, an internationally recognized accreditation organization.

**REQUIREMENTS**

Authorizers will have to perform well in six standards, 29 performance indicators and 14 assurances.

- New website reporting requirements for charter contracts and education service provider agreements.
- Ensure charter schools are meeting all transparency and reporting requirements.
- Policies governing educational service provider agreements are in place.
- Academic results of charter schools are publicly reported.
- Authorizers provide professional development opportunities for charter school board members.

**OUTCOMES**

Process holds authorizers accountable to a higher standard ensuring quality educational choices for students.

- Ensure poor performing schools are closed or reconstituted.
- Assure authorizers are following nationally recognized best practices.
- Prohibit poor performing schools from the ability to transfer authorizers.
- Provide data and information to schools on their academic, financial and operational performance in relation to their charter contract.