



# MICHIGAN

COLLEGE ACCESS NETWORK

## 8TH ANNUAL CONFERENCE

### CULTIVATING TOMORROW'S TALENT

March 12 & 13, 2018 | Lansing Center | Lansing, MI



Monday, March 12 &  
Tuesday, March 13,  
2018



Lansing Center  
333 E. Michigan Ave.  
Lansing, MI, 48933

## Eighth Annual Conference

### Cultivating Tomorrow's Talent

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Conference highlights include:

- Three plenary speakers
- Nearly 40 workshop sessions
- Three hour pre-conference sessions for a deeper dive into an interest area
- Networking with nearly 500 college access leaders, professionals, practitioners and community organizers
- College Fair for Practitioners

You can learn more about the conference through our conference website at

[www.micollegeaccess.org/events/2018-conference](http://www.micollegeaccess.org/events/2018-conference).

### Registration Now Open

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We offer two packages for conference attendees. The Full Package is your best value which includes one pre-conference session, the two-day conference, and a ticket to the awards dinner. The second option is the Standard Package for the two-day conference and a ticket to the awards dinner.

**Full Package:** \$175 (early bird) | \$190 (after Feb. 5)

**Standard Package:** \$150 (early bird) | \$165 (after Feb. 5)

**Awards Dinner ONLY:** \$50

**Pre-Conference ONLY:** \$50

Complete your registration before February 5 to get the early bird discount. Registration closes February 26.

[www.micollegeaccess.org/events/2018-conference](http://www.micollegeaccess.org/events/2018-conference)

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# MICHIGAN'S EDUCATIONAL ATTAINMENT REPORT CARD

Michigan College Access Network is committed to monitoring statewide college access and success data through our public Michigan Educational Attainment Report Card. The dashboard utilizes benchmark data from the year 2012-13, and is updated annually to provide the most current available data for each goal and outcome measure.

The following is a snapshot of the current (or most up-to-date) available data for each goal and outcome measure. Arrows indicate if the outcome measure has gone up or down since the baseline year. To view MCAN's complete Dashboard Community Report, including sources and data from year to year, visit [micollegeaccess.org/about/dashboard](http://micollegeaccess.org/about/dashboard).

## GOAL #1 CULTURE

Enhance Michigan's College-Going Culture

Michigan residents who think college is very important to be successful in the labor market. **71.1%** ▼

Michigan residents who think that it is very likely that their child will get a college education **79%** ▼

## GOAL #2 ACADEMIC READINESS

Increase the percentage of students who enter college prepared to succeed in credit bearing coursework

\*Mean SAT score of 11th grade students **1001.2** ◀▶

\*11th grade students scoring at or above the SAT college-ready benchmarks in both subjects **34.9%** ◀▶

Graduates enrolled not requiring remedial coursework **71.4%** ▼

*\*Beginning in 2016, the State of Michigan began assessing college readiness by utilizing the SAT. This data will serve as the new baseline moving forward.*

## GOAL #3 FINANCIAL READINESS

Increase the percentage of students utilizing federal financial aid

Enrolled seniors completing the FAFSA **56.7%** ▲

## GOAL #4 ENROLLMENT

Increase the percentage of students enrolling in college

Increase the percentage of students who enroll in college following high school graduation **63.4%** ▼

## GOAL #5 COLLEGE PERSISTENCE

Significantly increase the percentage of students who persist toward degree completion

Graduates enrolled achieving at least 24 college credits within 16 months **71.9%** ▲

## GOAL #6 COMPLETION

Increase the percentage of students completing postsecondary degrees and certificates

Students enrolled in Michigan's community colleges completing, graduating, or transferring within six years **54%** ▲

Students enrolled in Michigan's public universities graduating within six years **60.3%** ▲

Percent of high school graduates who complete a postsecondary certificate or degree within six years **34.6%** ▲

## GOAL #7 ATTAINMENT

Big Goal: 60 percent of Michigan's residents will have a postsecondary degree or credential by the year 2025

Michigan young working-aged adults (25-34) with a degree or certificate **45.1%** ▲

Michigan working-aged adults (25-64) with a degree or certificate **43.3%** ▲

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## Membership



## Make it Official: Become a Member of MCAN!

Michigan College Access Network is now offering free membership as a means to formally connect individuals and organizations with Michigan's college access movement. MCAN membership consists of champions that share a common belief that EVERY Michigan student should have the opportunity and resources to pursue and complete a college degree or certificate after high school.

### Who Should Become A Member?

We encourage those working to increase Michigan's degree attainment rate to join MCAN. This includes, but is not limited to:

- Local College Access Networks (leadership team members, network members)
- Practitioners (school counselors, college advisers, mentors, teachers)
- Institutions (high schools, intermediate school districts, colleges, universities)
- Nonprofit organizations
- Youth-serving organizations
- Businesses and corporations
- Government (elected officials, administrators)
- Workforce development agencies
- Philanthropy (community and family foundations)

### Benefits of Membership

In addition to being part of an expansive professional network, MCAN members will enjoy the following value-added benefits:

- Access to MCAN grant opportunities;
- Access to advanced content and resources curated for professionals in the college access field;
- Listing on MCAN's website;
- Reduced registration rate for MCAN's annual conference;
- Expert consultation from staff for grants, program development, and speaking engagements;
- Use of MCAN logo on promotional materials

### Membership Levels

MCAN offers both individual and organizational membership levels. To learn more, visit the membership page on our website.

For additional information and to sign up visit:  
[www.micollegeaccess.org/goal-2025/membership](http://www.micollegeaccess.org/goal-2025/membership)



Michigan College Access Network's mission is to increase college readiness, participation and completion in Michigan, particularly among low-income students, first generation college-going students, and students of color.

Our Goal: Increase the percentage of Michigan residents with degrees or postsecondary certificates to 60 percent by the year 2025.