

In the **chat** box (in bottom right hand side of your screen)

please share:

1. your name
2. academy name
3. attending alone *or*
how many are with you?

Thanks!

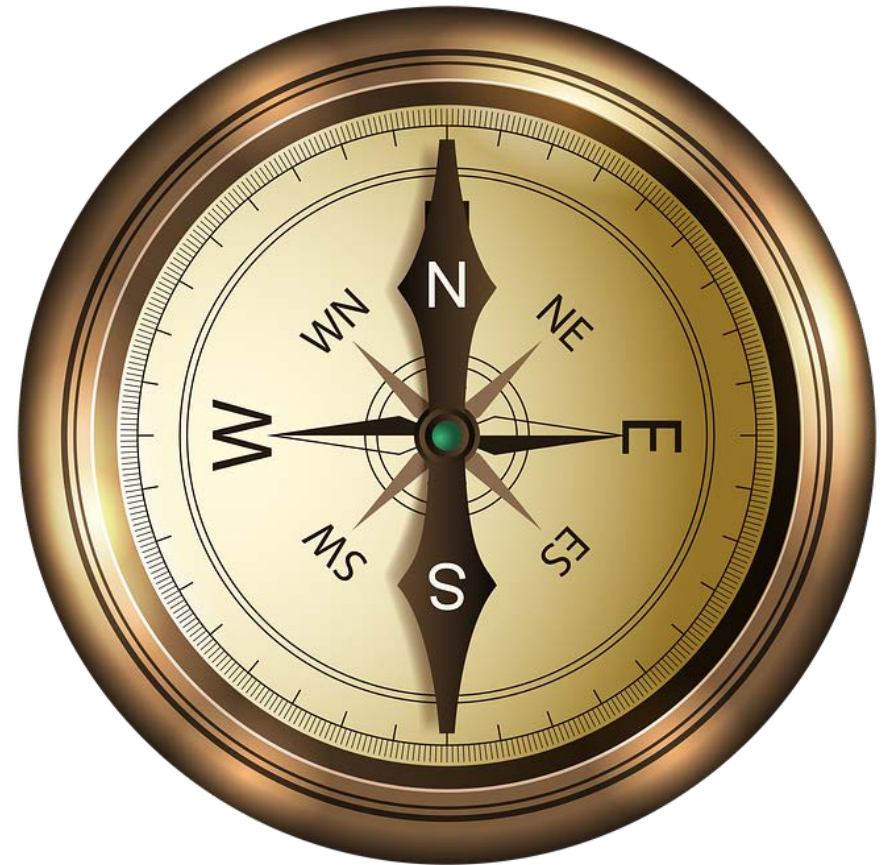
We'll get started shortly.



Welcome

Your WHY is Your Compass: What Direction is Yours Pointing?

August 2018



Facilitated by Sherry Betcher

Academic Performance and Accountability
The Governor John Engler Center for Charter Schools
Central Michigan University

Facilitator: Sherry Betcher



Biography

<http://www.theCenterForCharters.org/about/center-for-charter-schools/our-team/>

Webinar Format

- Continue to use the 'Chat' feature for feedback & questions
- Helpful to have a second screen to participate

This PowerPoint and session recording will be available at www.TheCenterForCharters.org/Events.

Learning Objectives

- Learn strategies to uncover your academy's WHY
- Strategically employ WHY as a catalyst for improving assessment culture



Our assessment culture most closely resembles...



Respond at **PollEv.com/sherrybetcher853**



Text **SHERRYBETCHE853** to **22333** once to join, then **A, B, or C**

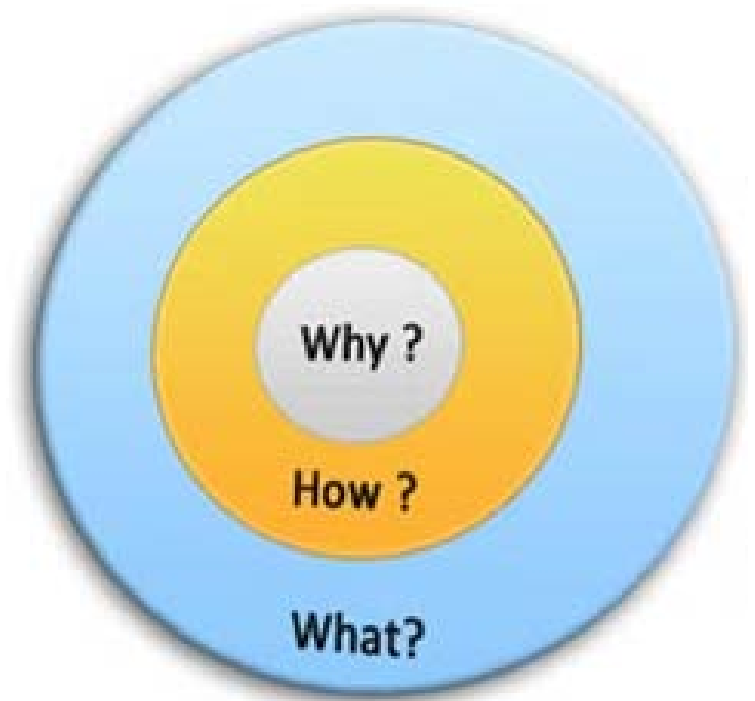
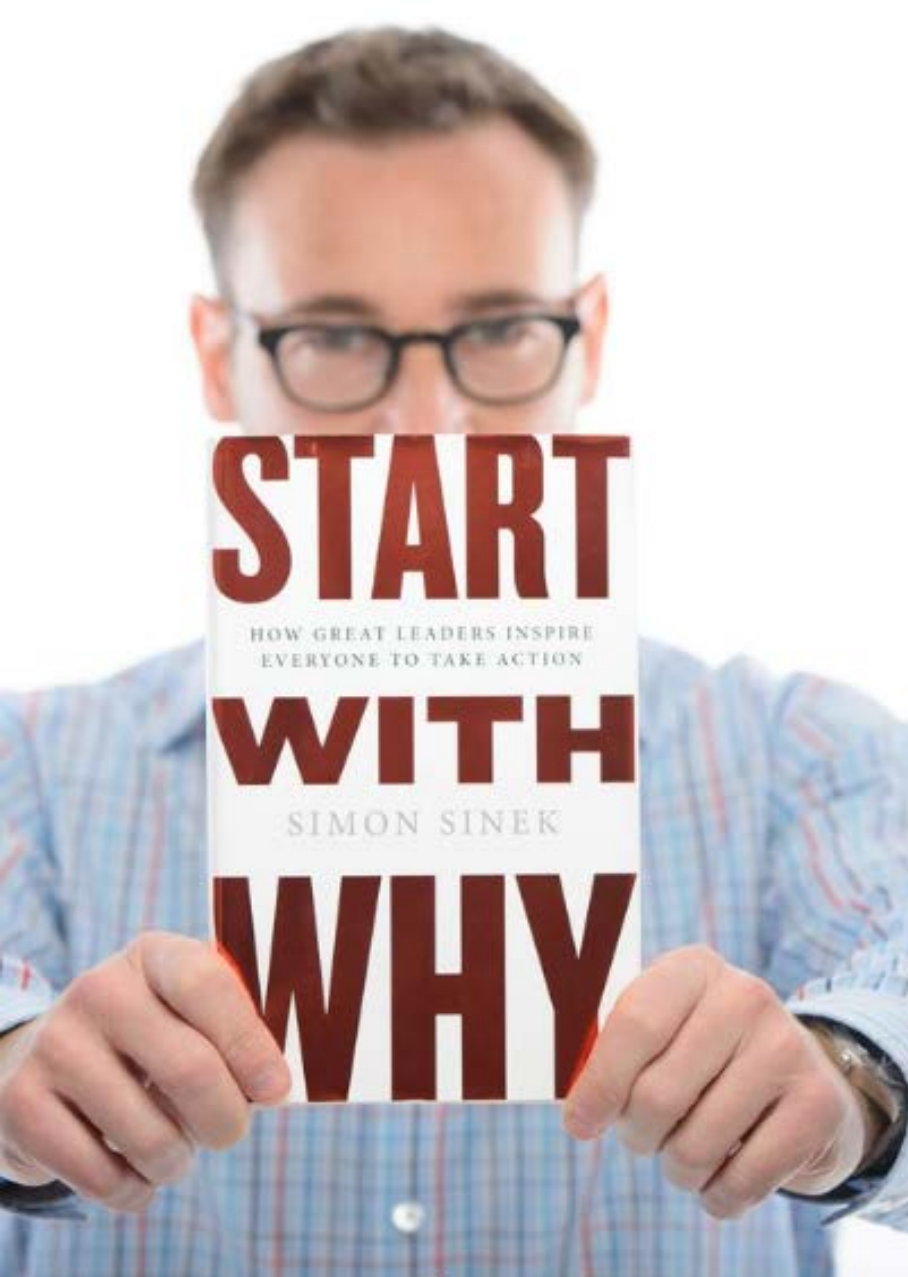


the chaotic first story. **A**

somewhere in the middle of the
two stories... not chaotic, but
we have room to grow. **B**

the amazing environment in
the second story. **C**





Why = The Purpose

What is your cause? What do you believe?

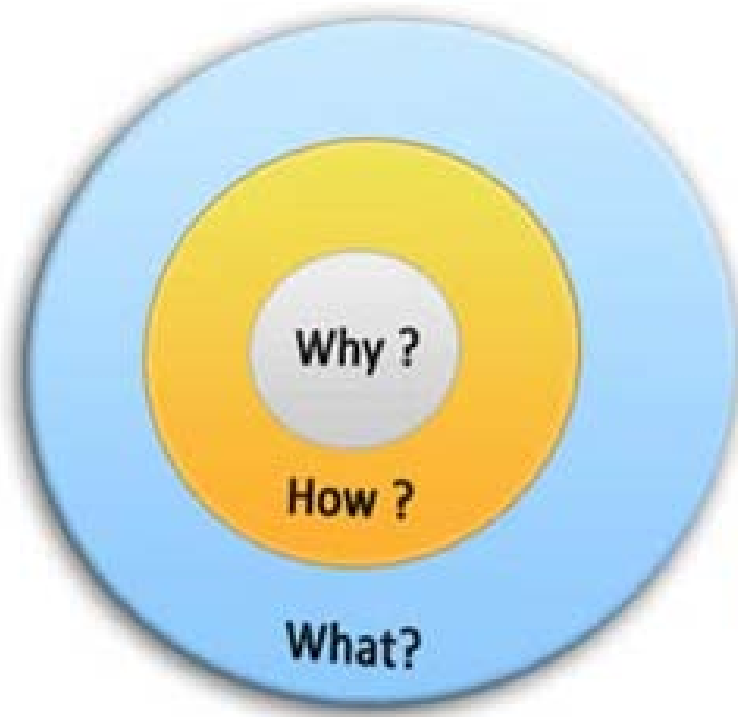
How = The Process

Specific actions taken to realize the Why.

What = The Result

What do you do? The result of Why. Proof.

How does knowing our WHY impact our how and what?



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When you know your WHY, your *what* has more impact because you're walking in or towards your purpose.

~Michael Jr.



Why = The Purpose

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How = The Process

Specific actions taken to realize the Why.

What = The Result

What do you do? The result of Why. Proof.

Stop to Reflect and Take Notes

“The more **reflective**
you are, the more
effective you are.”

—Hall and Simeral



ANY
QUESTIONS
?

Learning Objectives

- Learn strategies to uncover your academy's WHY
- Strategically employ WHY as a catalyst for improving assessment culture

Your WHY is your compass,
what direction is yours pointing?



Uncovering your academy's *true* WHY

Padlet:

<https://bit.ly/2L3xexS>



Uncovering your academy's *real* WHY

1. Start with why.com – select “find your why”
2. Use the ‘5 Whys’ technique
3. Facilitate a structured staff meeting “Why do you do what you do?”. If we accomplish “*this*” how will the world as you know it be different?
4. 25 minute protocol “Do You Know Your ‘WHY’?”
<https://www.bjclearn.org/resiliency/PDFs/031109.pdf>

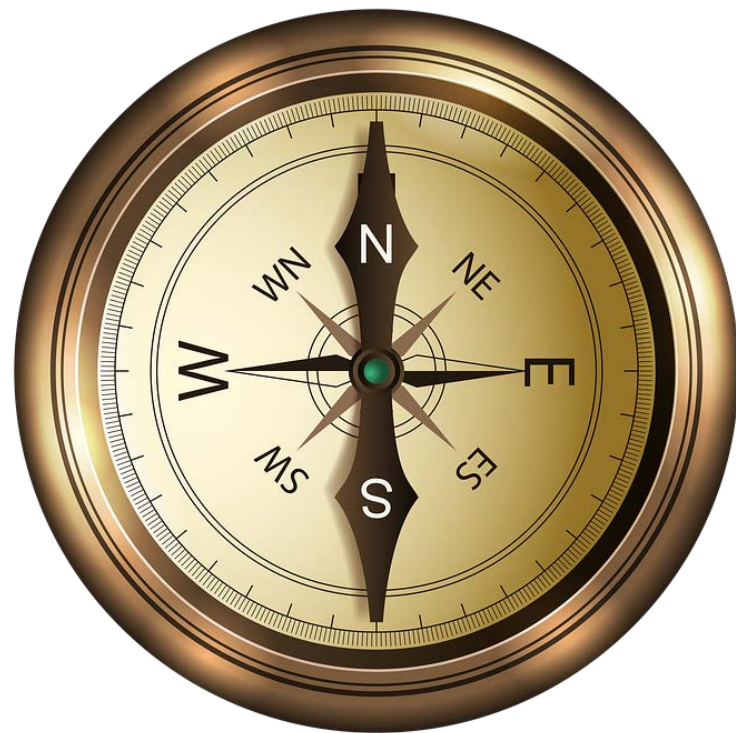
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WHY:
Changing the trajectory
of students' lives today
and for generations to
come.

The MAP test helps us change
the trajectory of students' lives
today and for generations to
come *by...*

Use the 'Chat' to respond...





What are your next steps?

“The more **reflective** you are, the more **effective** you are.”

—Hall and Simeral



ANY
QUESTIONS
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Survey Time



Contact Info/Questions

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