



THE POWER *of* PARTNERSHIPS

2019 ANNUAL CONFERENCE | AUGUST 20 | NOVI, MICHIGAN

— THE GOVERNOR JOHN ENGLER —
CENTER FOR CHARTER SCHOOLS
— CENTRAL MICHIGAN UNIVERSITY —

CONFERENCE AGENDA

7:30 am – 9:00 am

CHECK-IN, NETWORKING AND BREAKFAST

8:00 am – 8:50 am

PRE-CONFERENCE BREAKOUT SESSIONS

9:00 am – 9:50 am

WELCOME AND KEYNOTE ADDRESS

10:00 am – 10:50 am

BREAKOUT SESSION I

11:00 am – 11:50 am

BREAKOUT SESSION II

12:00 pm – 1:30 pm

NETWORKING LUNCH, PUBLIC POLICY PANEL AND
INNOVATION AND VISION AWARD PRESENTATIONS

1:30 pm – 2:20 pm

BREAKOUT SESSION III

2:30 pm – 3:00 pm

CLOSING SESSION



*Share your conference experience on
social media using #cmucharters*



**KEYNOTE
SPEAKER**

DENNIS W. ARCHER JR.



Dennis W. Archer Jr., Esq. is the CEO of Ignition Media Group, a leading integrated marketing agency, and founding partner of Archer Corporate Services (ACS). Founded in 1998, Detroit-based Ignition Media Group specializes in experiential marketing, public relations, event production and brand strategy. Ignition's leadership team has significantly grown in the last decade, carrying a large network of local contacts in the media, business, political and philanthropic communities.

In conjunction with Ignition, Archer leveraged his background in marketing and advertising, creating a portfolio of companies, each of which serves a specific niche. In 2004, he co-founded ACS with CEO Mike Carr. Under their leadership, ACS has grown into one of the nation's leading marketing fulfillment service firms.

Archer's civic and philanthropic involvement includes Chair of the Detroit Regional Chamber Board of Directors and Chair of the 2016 Mackinac Policy Conference, as well as serving on the boards of the Jalen Rose Leadership Academy, Dennis W. Archer Foundation, the i.am.angel Foundation, Wish Upon a Teen and Walnut Lake Preschool. Archer also serves on the General Motors Diversity Supplier Council and as a director of Main Street Bank, where he has served on the audit, loan and CRA committees.

PRE-CONFERENCE BREAKOUT SESSION (8:00 am – 8:50 am)

SCIENCE, TECHNOLOGY, ENGINEERING AND MATH (STEM) PROGRAMMATIC THINKING

WURLITZER ROOM

AMANDA CORNWELL, Program Facilitator at the Center for Excellence in STEM Education at CMU

Learn what programmatic thinking is, why it is important, and how you can implement it in the classroom. This session will take a look at both analog and digital programmatic thinking examples. Participants will leave with ideas they can implement immediately.

HOT TOPICS IN SPECIAL EDUCATION

BRODERICK ROOM

JEFFREY BUTLER, Attorney at Clark Hill, PLC

This session will focus on important topics in special education, including insights on Individualized Education Programs (IEP) focusing on development, implementation and documentation. Other discussion topics will include Least Restrictive Environment, special education discipline and what it means to provide a free and appropriate public education.

MICHIGAN DATA HUB AND EIDEX: AN OVERVIEW OF DATA ANALYSIS TOOLS

MADISON ROOM

DON DAILEY, Director of Michigan Data Hub | **DOUG LAFLEUR**, President of Eidex

This session will provide a broad overview of two powerful data analysis tools available to schools and how the Center will continue to support their use. The Michigan Data Hub is a collaborative, statewide effort to address challenges in managing and using school data. The work of this initiative has centered around creating an ecosystem where information is exchanged between the large number of disconnected data systems used by schools in the state based on pre-defined standards. Eidex offers cloud-based software platforms that provide analytics to help school leaders solve problems.

BREAKOUT SESSION I (10:00 am – 10:50 am)

DESIGN THINKING FOR STEM EDUCATION – PART ONE

FISHER BALLROOM

ASHLEY O'NEIL, Program Coordinator at the Center for Excellence in STEM Education at CMU

In this session participants will learn what Design Thinking is and how this process can enrich your instruction through participation in a Design Thinking challenge. This session will be divided into two parts, with the second part being offered in Breakout Session II.

MEETING THE REQUIREMENTS OF IDEA THROUGH A SYSTEM OF GENERAL SUPERVISION

BRODERICK ROOM

TERI CHAPMAN, State Director of Special Education at the Michigan Department of Education

The Michigan Department of Education is responsible to ensure the effective implementation of the federal Individuals with Disabilities Education Act (IDEA) are met through a System of General Supervision for the state of Michigan. The system is to be aligned and coordinated with similar systems in each of the 56 intermediate school districts (ISDs) to ensure the obligations are met for all eligible students with disabilities in the member districts within their jurisdiction. This session will focus on the way in which this coordinated system is being implemented to support all ISDs and districts across the state, including charter public schools, in meeting the requirements of all state and federal laws in place to support the education of students with disabilities.

UNDERSTANDING YOUR EDUCATION GOAL

MADISON ROOM

JASON SANSFIELD, Deputy Director at the Center

This session is an in-depth discussion about the Education Goal, a critical component of an academy's charter contract that provides the foundation for how the Center assesses academic performance. Participants will receive a historical overview of how the Center has developed the current version of the Educational Goal, including recent changes, a detailed analysis of the measure and metrics contained within the Educational Goal. Participants will also learn how the Center applies this information as it assesses academic performance at the time of reauthorization and throughout the life cycle of schools the Center partners with.

SHOOTING FOR THE STARS TO TRANSFORM SCHOOLS: ELICITING BIG IDEAS TO SCALE INNOVATION

WURLITZER ROOM

JAIME BARRAZA, Chief of Staff to Chairman of the Board at Distinctive Schools | KARIN BREO, Executive Director of Development & Partnerships at Distinctive Schools

What would it look like for students, staff and the community to have an impossibly incredible experience at school? Participants will engage in an exercise adapted from one used by Airbnb where schools imagine an ideal experience and identify what are the parts that are feasible to implement. Teams will identify problems of practice, craft insights and create design anchors to help personalize their schools further. Participants can take these products and tools to run the exercise with their teams to set the foundation for schools transformation.

BREAKOUT SESSION II (11:00 am – 11:50 am)

DESIGN THINKING FOR STEM EDUCATION – PART TWO

FISHER BALLROOM

ASHLEY O'NEIL, Program Coordinator at the Center for Excellence in STEM Education at CMU

Participants will use what they learned in the first breakout session to dive a little deeper into Design Thinking. Including becoming familiar with Design Thinking resources and working in a grade level team to begin planning for Design Thinking in your classroom.

HOW TO ADDRESS COMMON ISSUES IN SPECIAL EDUCATION

BRODERICK ROOM

SHELLEY DICKERSON, Special Education Compliance Consultant at Oakland Schools

The role of intermediate school districts (ISDs) is evolving, particularly with regard to special education monitoring and support. In response to the new state monitoring system, Oakland Schools has made some changes to their support model over the last couple of years in an effort to help highlight areas of need across the charter public school community. In this session participants will learn about some of the common challenges that charter public schools face and how they can be addressed by governing boards, building leaders and teachers.

THE DRIVE OF TECHNOLOGY FOR SCHOOL CHANGE

MADISON ROOM

DANIELLE ROBINSON, Midwest Regional Director at Phalen Leadership Academies

This session will focus on the use of technology to perform key functions in the school change process. This includes opening up new opportunities that improve teaching and learning through Phalen Leadership Academies' customized online platforms to manage classroom observations, instructional coaching, performance evaluation, online resource and training opportunities. Additionally, participants will learn how to use customizable PBIS software to implement school-wide systems and practices to improve school culture and climate.

Breakout Session II continued on next page

BREAKOUT SESSION II (11:00 am – 11:50 am)

WORKING YOUR PLAN ON PURPOSE

WURLITZER ROOM

MODERATOR: SHANNON FRENCH, Board Training and Development Coordinator at the Center

Do you feel living your mission or accomplishing big picture goals is a challenge? Do you wonder if your strategic plan is effective and driving results? Join us for a panel discussion with board members and school leaders from CMU partner schools and hear about how they live their mission purposefully each day and the accomplishments they have made by planning their work and working their plan.

LUNCH SESSION (12:00 pm – 1:30 pm)

PUBLIC POLICY PANEL

FISHER BALLROOM

DR. JAMES GOENNER, President and CEO at National Charter Schools Institute | **DAN QUISENBERRY**, President at Michigan Association of Public School Academies | **TODD ZIEBARTH**, Senior Vice President, State Advocacy and Support at National Alliance for Public Charter Schools

MODERATOR: JASON MANCINI, Director of Public Policy at the Center

Public policy continues to evolve and shape the educational landscape. A panel of policy experts will discuss where we are now and what future legislative and regulatory changes could mean for Michigan schools.

INNOVATION AND VISION AWARD PRESENTATIONS

FISHER BALLROOM

A.G.B.U. ALEX AND MARIE MANOOGIAN SCHOOL | **FLEXTech HIGH SCHOOLS** | **INTERNATIONAL ACADEMY OF FLINT**

Join us for presentations from the award finalists at 1:00 pm. Cast your vote for your favorite presentation and come back for the closing session to see which school will win the Center's first Innovation and Vision Award.

BREAKOUT SESSION III (1:30 pm – 2:20 pm)

STEM EDUCATION IN A MAKERSPACE

FISHER BALLROOM

JULIE CUNNINGHAM, Director at the Center for Excellence in STEM Education at CMU

The Center for Excellence in STEM Education will provide an overview of how we think about STEM education what that means to be a provider of STEM education programs for teachers and students as well as how we created a makerspace for students. This session is intended to help participants consider these same topics for their school.

INSPECTING WHAT YOU EXPECT: THE BOARD MEMBER'S ROAD MAP TO GOOD GOVERNANCE

BRODERICK ROOM

HELENA STANGLE, Chief External Affairs Officer at Acero Schools | **RICHARD VALERGA**, Chief Operating Officer at Acero Schools

There is a shortage of data available to board members intended to help with good governance. However, data should not only shine a light on real-time academic and operational goals, it should clear a path for student success and school transformation. Join us for this session to discuss how simple and engaging board dashboards, tied to clear operating processes, make achieving and exceeding school or network strategic priorities a reality.

BIPPITY, BOPPITY, BOO! BEST PRACTICES FOR A MAGICAL CLASSROOM EXPERIENCE

WURLITZER ROOM

KRISTINA PRICE, Teacher at Trillium Academy

Are you looking for fresh ideas to engage and motivate students? Then this session is for you! Join 2018 Michigan Charter School Teacher of the Year, Kristina Price, to explore innovative techniques to get students moving, singing and enjoying the work of learning. Kristina will share her ideas for organizational structures that enhance relationships, classroom management and overall student achievement.

CLOSING SESSION (2:30 pm – 3:00 pm)

The Center's Executive Director Corey Northrop will lead the closing session and announcement of the Innovation and Vision Award winner. All attendees of the closing session will be entered into a drawing to win a prize, so be sure to join this final session.

2019 INNOVATION AND VISION AWARD FINALISTS

We are excited to celebrate the innovative and unique educational opportunities offered by CMU partner schools through the first ever Innovation and Vision Award. This spring, the Center asked schools to share with us what makes them unique. From the proposals that were submitted, three finalists were selected to share with you today what specialized opportunities and partnerships are available to their students. The finalists will be presenting during the lunch session. Following the presentations, all conference attendees will have the opportunity to vote on the winner. Be sure to attend the closing session to find out who will be the first Innovation and Vision Award winner!



A.G.B.U. ALEX AND MARIE MANOOGIAN SCHOOL SOUTHFIELD | GRADES SERVED: K-12

The school's mission is to successfully educate students in a safe, dignified and supportive setting. Their mission also focuses on partnering with the community to preserve the Armenian language and culture.

FLEXTECH HIGH SCHOOLS BRIGHTON AND NOVI | GRADES SERVED: 9-12

The schools' missions focus on preparing each student for success in career, life and higher education. Their mission also shares that they provide a personal and caring environment where students become active participants in their learning and planning for their future.



INTERNATIONAL ACADEMY OF FLINT FLINT | GRADES SERVED: K-12

The school's mission is to prepare each student for success in college, inspire a life-long love of learning, and foster responsible citizenship.

NOTES

THE GOVERNOR JOHN ENGLER
CENTER FOR CHARTER SCHOOLS
CENTRAL MICHIGAN UNIVERSITY

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OUR MISSION

To transform public education through accountability, innovation and access to quality education for all students.