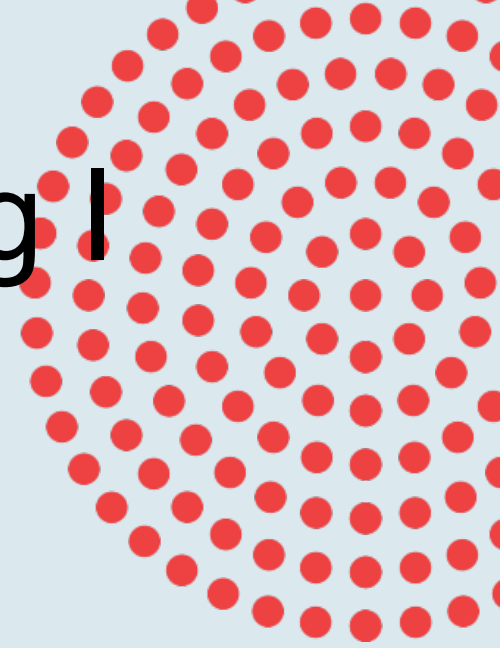
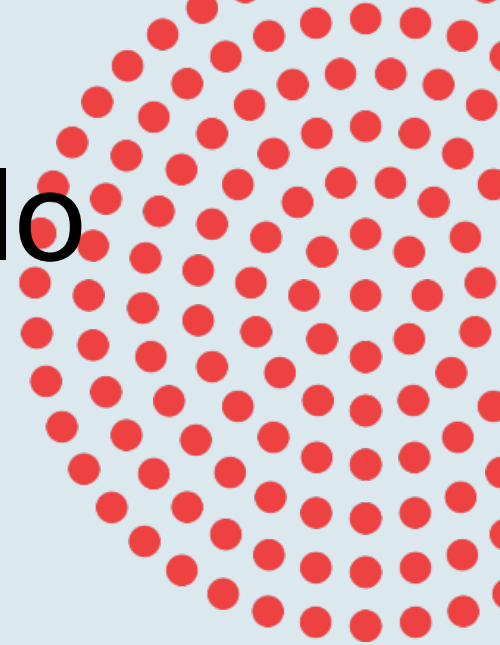


Design Thinking I



A Quick Hello



Amanda Cornwell
Program Facilitator



Julie Cunningham
Center Director



Ashley O'Neil
Community Engagement
Coordinator



Jumping In




and getting it on the table.



Grocery Store Grievances:

Consider all aspects of the experience.



Discuss your
grievances at
your table.



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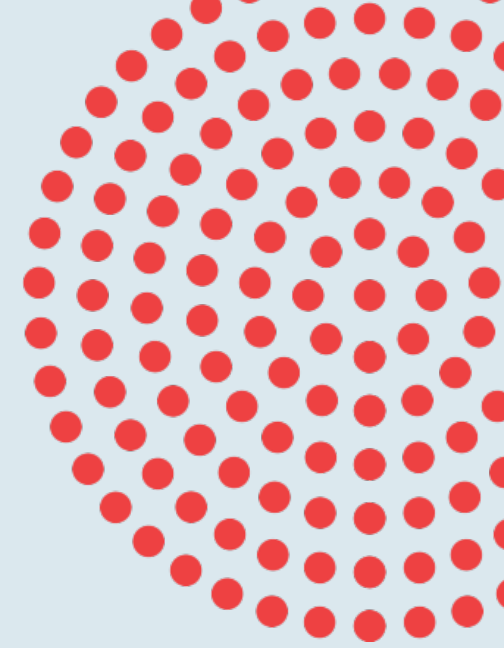
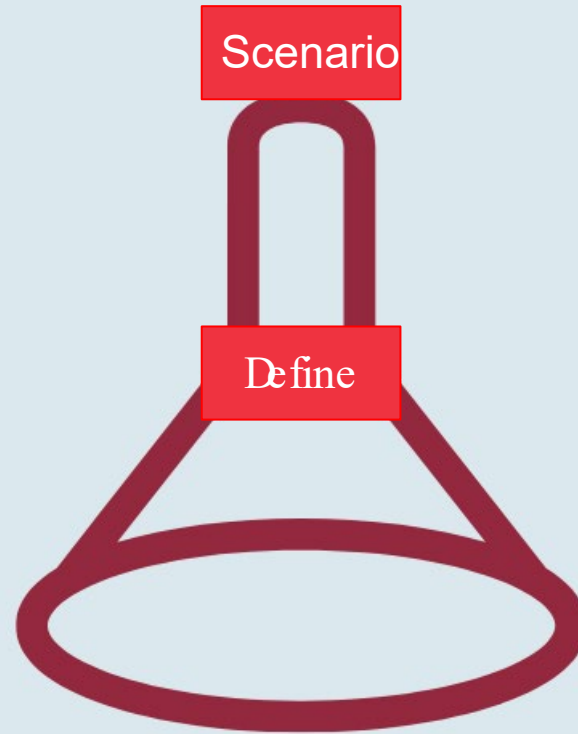
Grocery Store Grievances:

Consider all aspects of the experience.

Discuss your
grievances at
your table.

On your own,
pick a
grievance.





Define
your
problem

_____ needs a way to _____

because

surprisingly

but

Add
context



Define
your
problem

_____ needs a way to _____

because

surprisingly

but

Add
context



Ashley needs a way to streamline her grocery list

because

surprisingly

but



Ashley

needs a way to streamline her grocery list

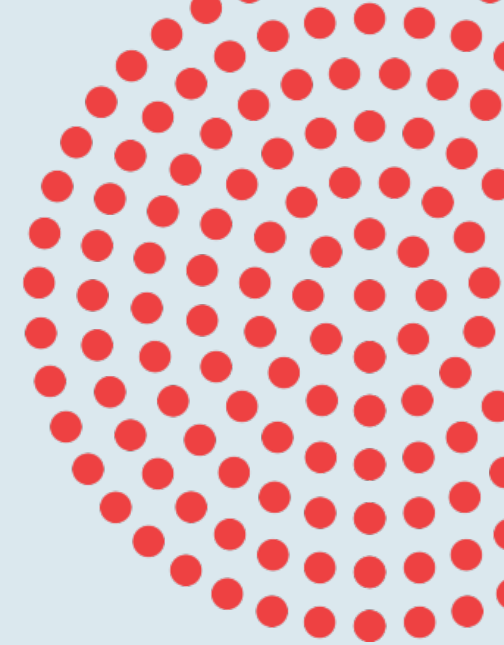
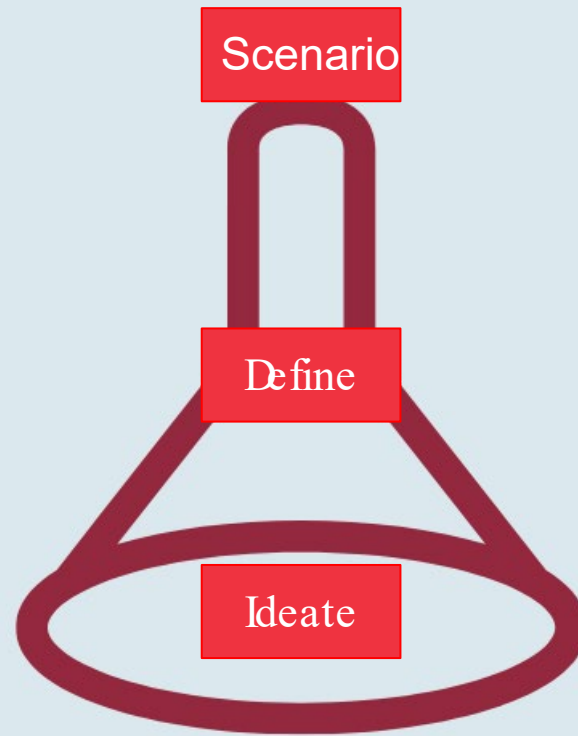
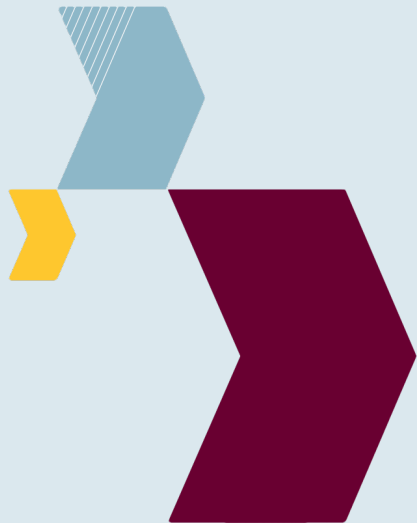
because

surprisingly

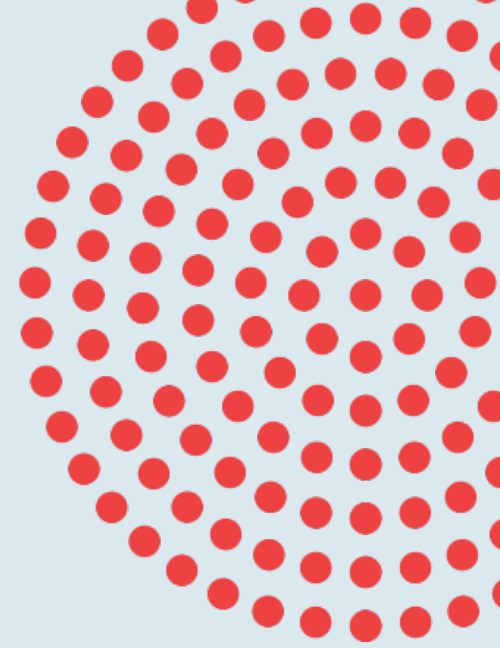
but

She likes to listen to podcasts while shopping and moving between her podcast, grocery list, and text requests from her kids is means something gets forgotten

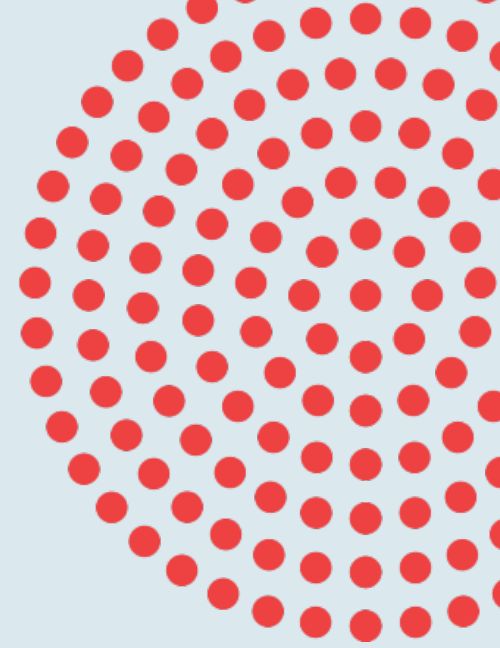


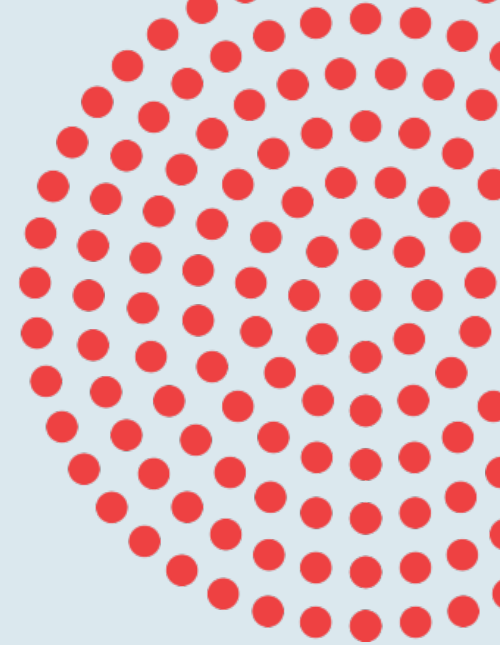
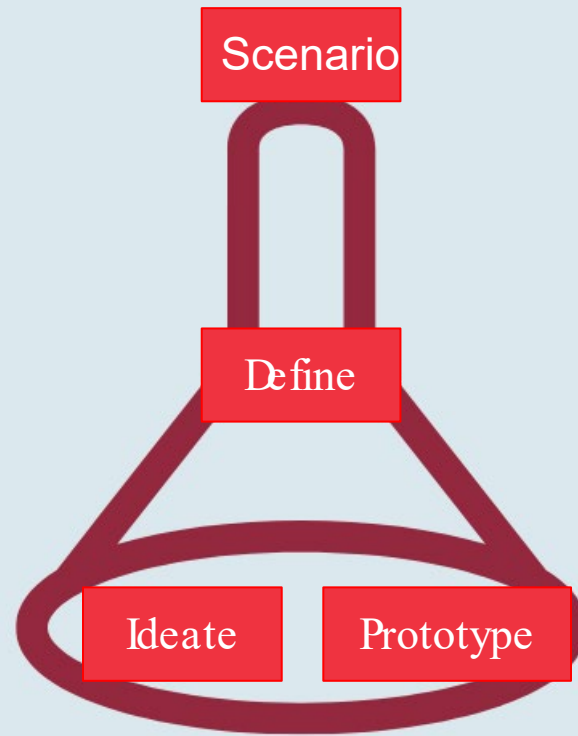


What are your ideations?



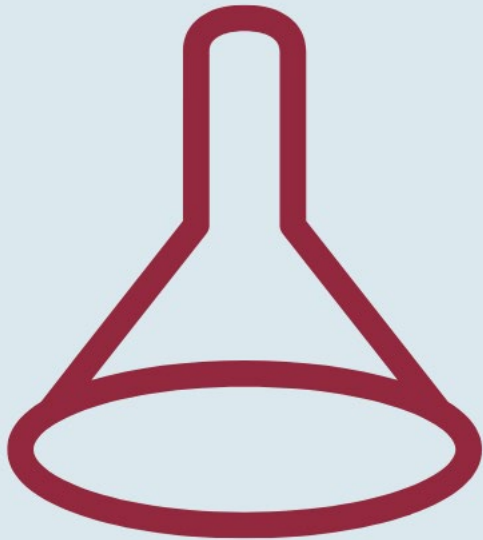
What are your ideations?



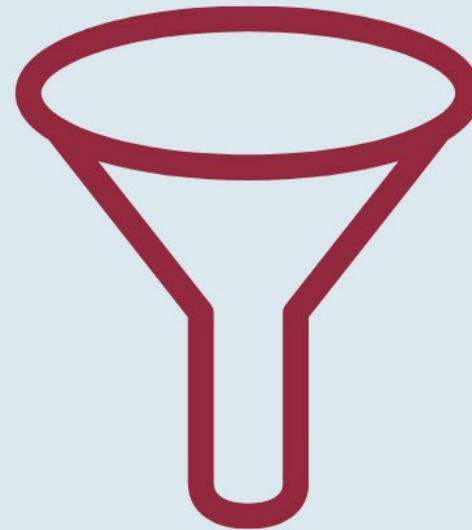


Setting the Stage for Empathy and DT

This.

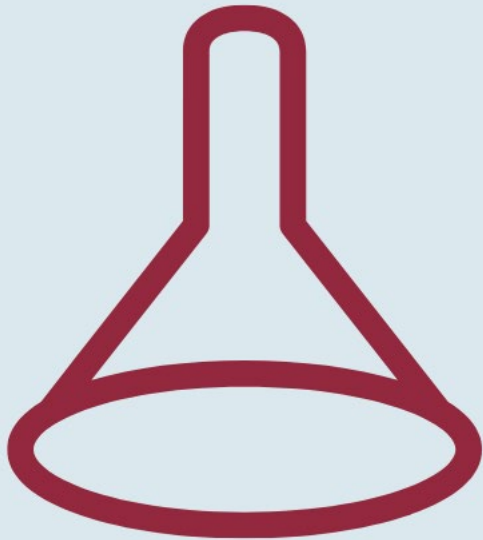


Not This.



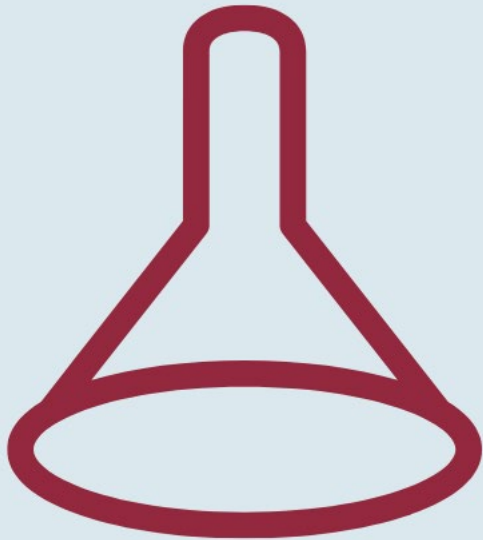
Setting the Stage for Empathy and DT

What kind of chair could hold papa bear?



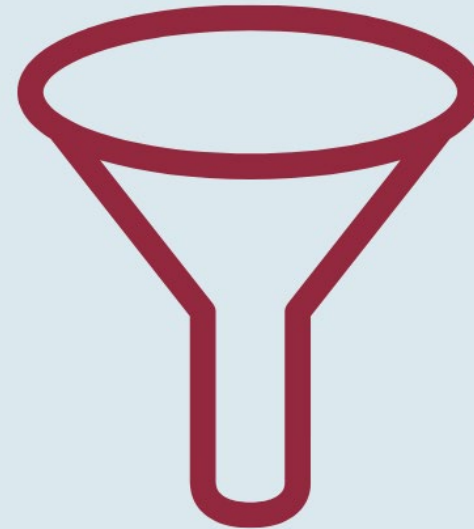
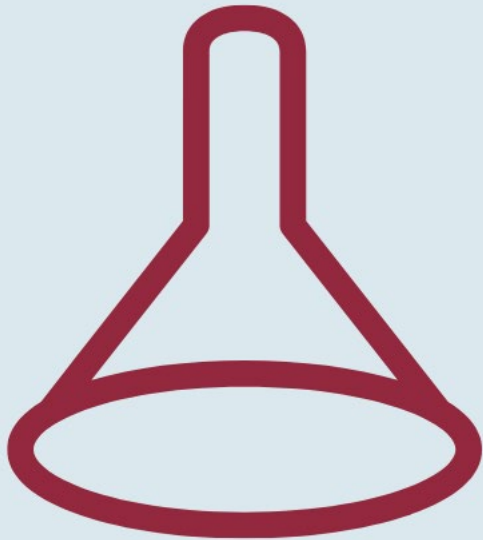
Setting the Stage for Empathy and DT

Build a Stalk that
Jack could climb

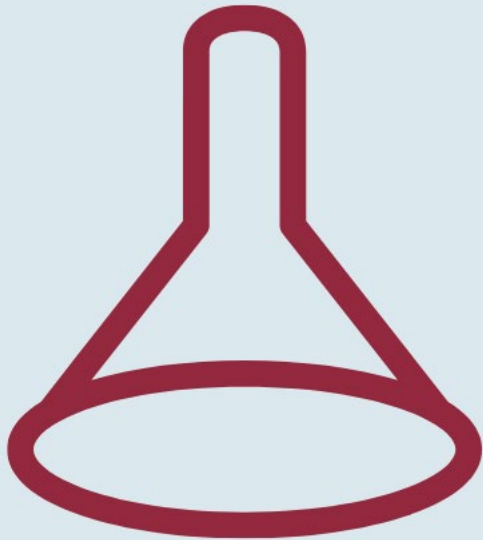


Setting the Stage for Empathy and DT

You are the fourth little pig. What kind of house do you build?



Setting the Stage for Empathy and DT

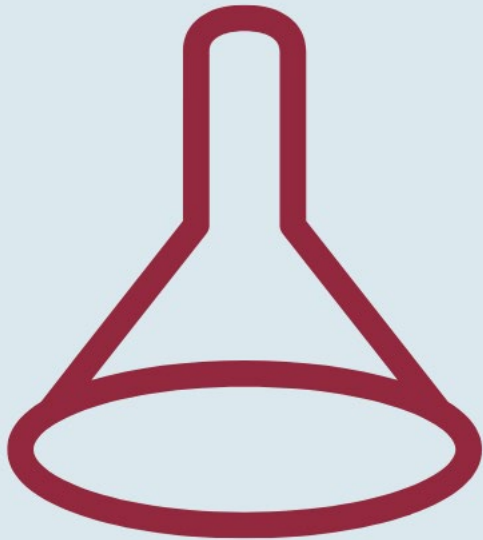


- Small variance in engineering
- Comparative design
- Closed loop thinking

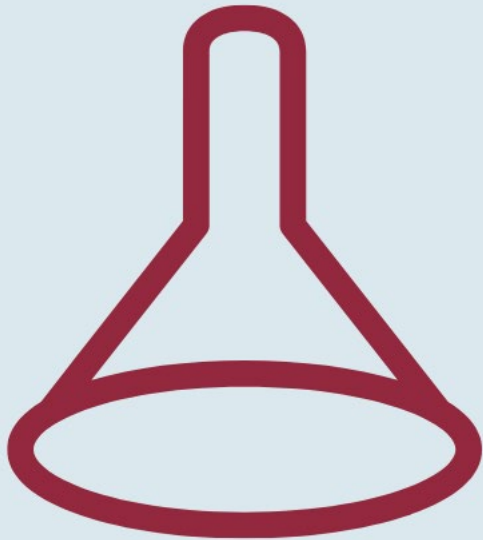


Setting the Stage for Empathy and DT

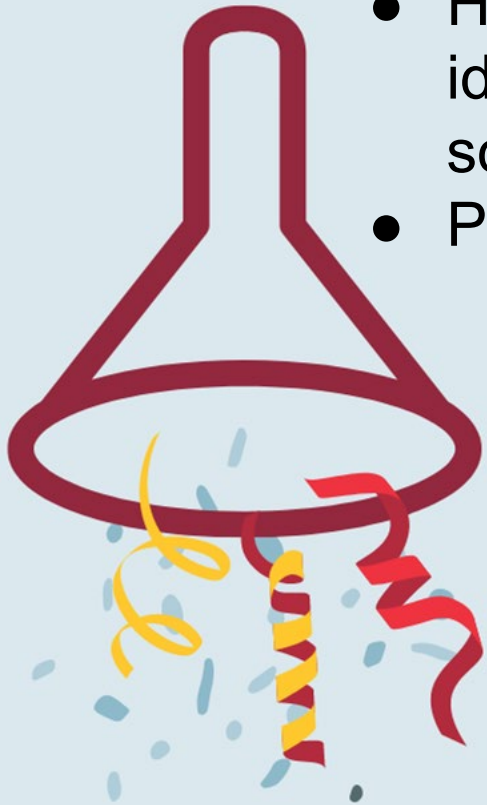
The giant is missing her harp.
She can't get to sleep without it
and the stalk is gone.



Setting the Stage for Empathy and DT



Setting the Stage for Empathy and DT



- High variance in both identified problem and solution.
- Process or product based



Resources for you



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