



THE GOVERNOR JOHN ENGLER

**CENTER FOR
CHARTER SCHOOLS**

CENTRAL MICHIGAN UNIVERSITY

2024-25 Professional Development Vendor List

Companies/Organizations

Name and Overview	Topics Provided (Not Exhaustive)
ACT https://www.act.org The ACT organization provides professional development using research-based instructional strategies to align curriculum with ACT College and Career Readiness Standards. ACT trainings assist educators in deepening their knowledge and skills on how to use data from ACT assessments to make instructional decisions that impact student achievement. Among the many professional development offerings, ACT works with staff to create and deliver interactive (hands-on and mind-on) activities on how to engage students, on how to read and interpret data, and on how to identify strengths and opportunities addressing student needs.	<ul style="list-style-type: none">• ACT Test Prep• Social and Emotional Learning• Teaching and Learning• The ACT and Your Data
Amplify Education https://amplify.com/ Amplify provides curricular and assessment tools for K-12 schools. The company partners with educators to create meaningful learning experiences in schools (e.g., professional development plans, tutoring services, and lesson planning support). Amplify's software uses data analysis to plan teaching tactics and track educational results. Amplify offers a wide variety of professional development on programs it offers. Training sessions range from in-person workshops and coaching to online courses and virtual professional development.	<ul style="list-style-type: none">• Amplify CKLA®• Amplify Desmos Math• Amplify ELA• Amplify Science• Boost Reading• mClass®
Bureau of Education & Research (BER) https://www.ber.org/ The BER provides professional development and training resources for educators in North America. Through a variety of pathways (on-site professional development, seminars, conferences, train-the-trainer programs, or online courses), the goal of BER is to provide high-quality programs based on sound research, with an emphasis on practical strategies and techniques that can be immediately implemented.	<ul style="list-style-type: none">• Classroom Management & Discipline• Differentiated Instruction• English Language Learners• Literacy• Mathematics• Science• Social Studies• Special Education• STEM
Berrien RESA https://www.berrienresa.org/ The Berrien RESA serves schools located in and around Berrien County.	Topics vary annually. Please check the website for current offerings.
Branch ISD https://www.branch-isd.org/ The Branch ISD serves schools located in and around Branch County.	Topics vary annually. Please check the website for current offerings.



THE GOVERNOR JOHN ENGLER

CENTER FOR CHARTER SCHOOLS

CENTRAL MICHIGAN UNIVERSITY

Carnegie Learning https://www.carnegielearning.com/ Carnegie Learning is a provider of K–12 education services. They offer “high-dosage” tutoring and professional learning. From in-person workshops to virtual learning tools, Carnegie Learning can create a training experience that aligns to the needs of your school.	<ul style="list-style-type: none">• Applied Sciences• Languages• Literacy• Math
Catapult Learning https://catapultlearning.com Using evidence-based programs, Catapult provides professional development experiences based upon a balanced, holistic approach that encompasses classroom management, instructional excellence, and leadership development. Working with schools, Catapult will tailor and execute an implementation plan aligned to the school’s specific needs through a variety of formats such as job-embedded coaching, PDNow (an on-demand platform), and instructor-led workshops and institutes.	<ul style="list-style-type: none">• New Teacher Support• Classroom Management & Behavior Strategies• Educator Well-being• Science of Reading
Consulting that Makes a Difference, Inc. (CMDI) https://cmdi.us/ As an organization, CMDI works on providing quality professional development opportunities that honor diversity, promote inclusion, and support successful outcomes for the school community. CMDI provides professional development on many topics with workshops and coaching services offered remotely and in-person.	<ul style="list-style-type: none">• Co-teaching• Differentiated Instruction• Positive Behavioral Interventions• SEL
Cognitive Connections https://www.efpractice.com/ Cognitive Connections team members are experienced and certified speech-language pathologists, occupational therapists, and special educators who focus on helping students learn the skills required for reading, writing, and verbal communication. Professional development opportunities can be provided through lectures, workshops, seminars, regularly scheduled online consulting meetings, on-demand webinars, or a model classroom training program.	<ul style="list-style-type: none">• Executive Functioning Skills• Model Classroom Training (training focuses on developing executive function-based learning environments and additional training may be offered on specific development of executive function goals in an IEP)• Situational Awareness• Time Management Skills
College Board https://collegeboard.org College Board reaches more than 7 million students a year, helping them navigate the path from high school to college and career. College Board pioneered programs like the SAT® and AP® to expand opportunities for students and help them develop the skills they need. College Board provides professional development for K-12 educators via e-modules and self-guided courses. College Board also offers events throughout the year to foster an environment of learning and problem-solving.	<ul style="list-style-type: none">• Advanced Placement• PSAT• SAT
Copper Country ISD https://www.copperisd.org/ The Copper Country ISD serves schools located in and around Houghton, Baraga, and Keweenaw counties.	Topics vary annually. Please check the website for current offerings.



THE GOVERNOR JOHN ENGLER

CENTER FOR CHARTER SCHOOLS

CENTRAL MICHIGAN UNIVERSITY

Corwin https://us.corwin.com/ Corwin uses four key areas (teaching, learning, leading and equity, identities and belonging) to provide customized professional development to K-12 districts. Corwin's wide range of services includes strategic planning workshops, implementation days (e.g., data analysis), and coaching days. Professional development may be delivered through in-person experiences or virtually.	<ul style="list-style-type: none">• Equity• Leadership• Literacy• PLCs• Teacher Effectiveness• Visible Learning
DataWORKS Educational Research https://dataworks-ed.com/trainings/ Through thousands of classroom observations, DataWORKS developed the research-based Explicit Direct Instruction (EDI) approach to teaching. Professional development workshops are "classroom-tested" and "work in any school, district, or classroom."	<ul style="list-style-type: none">• Common Core Workshops• EngageNY• Explicit Direct Instruction (EDI)
Eaton RESA https://www.eatonresa.org/ The Eaton RESA serves schools located in and around Eaton County.	Topics vary annually. Please check the website for current offerings.
Education Elements https://www.edelements.com/professional-development-support-education Education Elements is part of the Scholarus Learning portfolio of companies and works with districts to build and support dynamic school systems that meet the needs of every learner. Education Elements works closely with districts to design and deliver effective and engaging professional development so that the teachers, coaches, and principals feel confident and prepared to make changes.	Education Elements will design a customized professional development plan for your district.
EL Education https://eleducation.org/ EL Education is a national nonprofit that partners with K-12 educators. The company focuses on three dimensions of student achievement (Mastery of Knowledge & Skills, Character, and High-Quality Student Work) aligning these components with core, research-based practices and professional development. EL Education offers strategic planning, coaching, and research-proven professional learning for teachers and leaders. From job-embedded coaching to self-guided online courses.	<ul style="list-style-type: none">• Culture & Character• Curriculum• Diversity & Inclusion• Leadership• Student-Engaged Assessment
Engaging Techniques www.engagingtechniques.com Lissa Brunan is an independent contractor and CEO of Engaging Techniques. Lissa is focused on educational technology. She is a Google Certified Trainer with a master's in educational technology through Michigan State University.	<ul style="list-style-type: none">• Educational Technology• Google Workspace platforms
friEDTech https://friedtechnology.com/ friEdTech is a Google for Education Partner and a Microsoft in Education Global Training Partner that provides online and face-to-face staff development. The company connects teachers to pedagogical practices that leverage the technology that many schools are already implementing. Professional development can be customized and provided either synchronously or asynchronously.	<ul style="list-style-type: none">• Diversity, Equity & Inclusion• Google Learning Experiences & Certifications• Microsoft Learning Experiences & Certifications• Special Education
Genesee ISD https://www.geneseeisd.org/ The Genesee ISD serves schools in and around Genesee County.	Topics vary annually. Please check the website for current offerings.



THE GOVERNOR JOHN ENGLER

CENTER FOR CHARTER SCHOOLS

CENTRAL MICHIGAN UNIVERSITY

Gratiot-Isabella RESD https://www.giresd.net The Gratiot-Isabella RESD serves schools in and around Gratiot and Isabella counties.	Topics vary annually. Please check the website for current offerings.
Ingham ISD https://www.inghamisd.org/ The Ingham ISD serves schools in and around Ingham County.	Topics vary annually. Please check the website for current offerings.
Inspired Instruction https://www.inspiredinstruction.com Inspired Instruction uses the latest research and best practices to provide professional development to educators. Facilitators support educators in implementing instructional practices that are standards-aligned and supportive of evidence-based frameworks such as Marzano and Danielson. Inspired Instruction offers workshops, coaching, in-class support and will tailor solutions to a school's needs.	<ul style="list-style-type: none">• Administrators• Assessment• College & Career Readiness• English Language Arts• Improved Instruction• Mathematics• Science / Social Studies• Special Education / Special Populations
Institute for Excellence in Education https://excellenceined.org/ IEE strives to provide schools with holistic and systematic experiences that assist in continued advances in school improvement processes. IEE provides professional development opportunities for principals and teachers. In addition to trainings, IEE offers job-embedded coaching. Coaches at IEE approach school improvement and reform using two powerful, research-based systems or processes: Cognitive Coaching and Adaptive Schools.	<ul style="list-style-type: none">• Data Discussions• Middle Grades Seminar• Providing A Productive Struggle• Student Engagement Strategies• The Trauma Sensitive Classroom
Jackson County ISD https://www.jcisd.org/ The Jackson ISD serves schools in and around Jackson County.	Topics vary annually. Please check the website for current offerings.
Kagan https://www.kaganonline.com/ Kagan Professional Development offers engaging professional development opportunities for teachers through implementing Kagan Structures. Kagan Structures are research-based instructional strategies that strive to improve academic achievement and social outcomes. Teachers, schools, and districts use Kagan Structures to increase academic achievement, improve ethnic relations, enhance self-esteem, create a more harmonious classroom climate, reduce discipline problems, and develop students' social skills and character virtues.	<ul style="list-style-type: none">• Active Engagement• Brain-Friendly Instruction• Character Development• Cooperative Learning• Emotional Intelligence• English Language Learners• Multiple Intelligences• Social Emotional Learning (SEL)• Thinking Skills• Win-Win Discipline
K12 Coalition https://k12coalition.com/ K12 Coalition provides products and services that help K-12 schools and teachers achieve transformational learning outcomes. The company seeks to tackle many of the toughest education challenges, including teacher recruitment and retention, student learning acceleration, ongoing teacher coaching and development, long-range strategic planning, and school equity audits. The K12 divisions include iteach, Teaching Channel, Insight Education Group, and the Lavinia Group.	<ul style="list-style-type: none">• Customized PD• High Leverage Practices for Students with Disabilities• Literacy• Math• Positive Behavior Supports• Science/STEM• Social Studies



Kent County Intermediate School District https://www.kentisd.org/ The Kent ISD serves schools in and around Kent County.	Topics vary annually. Please check the website for current offerings.
Livingston ESA https://www.livingstonesa.org/ The Livingston ESA serves schools in and around Livingston County.	Topics vary annually. Please check the website for current offerings.
Macomb ISD https://www.misd.net/index.html The Macomb ISD serves schools in and around Macomb County.	Topics vary annually. Please check the website for current offerings.
Oakland County Intermediate School District https://www.oakland.k12.mi.us/ The Oakland ISD serves schools in and around Oakland County.	Topics vary annually. Please check the website for current offerings.
Ottawa Area ISD https://www.oaisd.org/ The Ottawa Area ISD serves schools in and around Ottawa County.	Topics vary annually. Please check the website for current offerings.
Saginaw ISD https://www.sisd.cc/ The Saginaw ISD serves schools in and around Saginaw County.	Topics vary annually. Please check the website for current offerings.
SchoolWorks https://www.schoolworks.org SCHOOLWORKS is an education consulting company and certified women's business enterprise that provides a broad continuum of services to educators, administrators, institutions, and governing bodies in support of K-12 education improvement and reform. SchoolWorks will customize PD for a school's needs.	<ul style="list-style-type: none">• Accountability and Authorizer Supports• Instructional Supports• Leadership Supports• Quality Reviews• School Developer Supports
Solution Tree https://www.solutiontree.com/ Solution Tree provides resources and professional development to develop or enhance professional learning communities (PLC), implement instructional strategies that meet the needs of all students, and strengthen assessment and intervention practices. Solution Tree offers short or long-term PD, from one-day events or workshops to in-depth, long-term arrangements as well as online options.	<ul style="list-style-type: none">• Assessment• Classroom Management and Behavior• DNA Mathematics• English Learners• Instruction• Leadership• Literacy• Professional Learning Communities• Response to Intervention• Special Needs
Washtenaw ISD https://www.washtenawisd.org/ The Washtenaw ISD serves schools in and around Washtenaw County.	Topics vary annually. Please check the website for current offerings.
Wayne RESA https://www.resa.net/ The Wayne RESA serves schools in and around Wayne County.	Topics vary annually. Please check the website for current offerings.



THE GOVERNOR JOHN ENGLER

CENTER FOR CHARTER SCHOOLS

CENTRAL MICHIGAN UNIVERSITY

WestEd

<https://www.wested.org>

WestEd is a national leader in research, development, and service focusing on challenges in education and human development. The staff work collaboratively to provide a broad range of services: research and evaluation, professional learning, technical assistance, and policy guidance that are tailored to the needs of clients.

- Assessment
- Early Childhood
- English Language Learners
- Literacy
- Mathematics

Online Resources / Platforms

Name and Overview	Topics Provided (Not Exhaustive)
Avanti www.my-avanti.com Avanti is a virtual professional learning platform designed to help educators improve their teaching practices and make a real impact on student achievement. Avanti offers quality content curated around key educational topics with a comprehensive library of focused video instruction. It focuses on continuous improvement, goal setting, collaboration, and a focus on learning for both teachers and students.	<ul style="list-style-type: none">• Assessment• Building Relationships• Engagement• High Expectations• Math• Physical & Mental Wellness for Educators• Reading• Rules and Procedures
BetterLesson https://betterlesson.com BetterLesson offers a full suite of professional development tools and services to schools, districts and organizations. Various topics of learning experiences are offered for leaders, teachers and coaches through virtual sessions and asynchronous courses.	<ul style="list-style-type: none">• Blended Learning• Coaching• Culturally Responsive Teaching• Diversity, Equity and Inclusion• Inclusive and Responsive Practices• Instructional Leadership• Learning Walks• Social Emotional Learning
Edutopia www.edutopia.org Edutopia is a trusted source and vibrant social network shining a spotlight on what works in education. The organization connects a community of stakeholders committed to improving education, showing them how to adopt or adapt best practices, and enabling them to share stories of innovation and continuous learning in the real world. The site supports Pre-K-12 educators and administrators.	<ul style="list-style-type: none">• Administration and Leadership• Chat GPT and Generative AI• Classroom Management• Culturally Responsive Teaching• Differentiated Instruction• English Language Learners• Student Engagement• Technology Integration and more
Hanover Research https://www.hanoverresearch.com/k-12-education/educator-learning-center/ The Hanover Educator Learning Center (ELC) is a professional development platform that uses engaging, interactive content to support teachers and principals on the critical needs facing districts at a time and place that works best for them. Online learning modules are 15-45 minutes and are interactive with tools and resources to support classroom implementation.	The Hanover ELC uses research-based practices and works with schools to customize professional learning. See the website for further details.



THE GOVERNOR JOHN ENGLER

CENTER FOR CHARTER SCHOOLS

CENTRAL MICHIGAN UNIVERSITY

<p>Michigan Virtual https://michiganvirtual.org</p> <p>Michigan Virtual is an online learning platform not only for students, but for educators, administrators, mentors, and counselors. Michigan Virtual offers over 250 courses that provide required SCECH hours on various topics.</p>	<p>Courses can be filtered by subject area. See the website for a full listing.</p>
<p>NWEA https://www.nwea.org</p> <p>NWEA strives to be a partner for responsive, evidence-based assessment and learning solutions. Beyond the assessment and reporting tools themselves, the website offers various product resources and services. Professional learning is offered onsite, virtual, on-demand, blended, and via coaching.</p>	<ul style="list-style-type: none"> • Content-focused Literacy Suite • Content-focused Math Suite • Creating Supporting Environments • Data to Support Instruction • Instructional Coaching for Teachers • Responsive Teaching and Learning
<p>Teaching Channel https://www.teachingchannel.com</p> <p>Teaching Channel is a one-stop shop for teacher learning and development, from Learners Edge graduate-level courses and professional development programs to their innovative video platform for self-reflection, coaching and calibration. They also offer loads of free resources for teachers in the new K12 Hub.</p>	<p>Courses and topics can be filtered by content area, grade levels and credit offering. See the website for a full listing.</p>
<p>Teacher Tube https://www.teachertube.com</p> <p>Teacher Tube is an online community for sharing instructional and education videos for college students, high school students, middle school students and elementary school students. They seek to fill a need for a more educationally focused, safe venue for teachers, students, schools, and home learners. It is a site to provide anytime, anywhere professional development with teachers teaching teachers. It is also a site where teachers can post videos designed for students to view in order to learn a concept or skill.</p>	<p>Videos and lesson plans can be filtered by subject area and grade level. See the website for options.</p>

Events / Conferences

Name and Overview	Topics Provided (Not Exhaustive)
<p>ASCD https://ascd.org/</p> <p>ASCD strives to create practical, timely, affordable professional learning to help educators and instructional leaders provide students with a modern, equitable, and quality education. ASCD is a global leader of professional learning resources for all classroom teachers, instructional leaders, principals, and superintendents.</p>	<ul style="list-style-type: none"> • Provides PD on numerous topics to support educators in various roles. • Hosts webinars on various topics and holds an annual, multi-day Leadership Summit, often in October. See the website for details.
<p>Center for Charter Schools at CMU www.thecenterforcharters.org</p> <p>The Center for Charter Schools at CMU hosts an annual conference in August offering various breakout sessions for leaders, teachers and school board members of CMU-authorized schools.</p>	<ul style="list-style-type: none"> • Assessment • Finance • Governance • Instructional Strategies



THE GOVERNOR JOHN ENGLER

CENTER FOR CHARTER SCHOOLS

CENTRAL MICHIGAN UNIVERSITY

Learning Forward https://learningforward.org/ Learning Forward shows you how to plan, implement, and measure high-quality professional learning so you and your team can achieve success with your system, your school, and your students. Learning Forward's team of highly qualified consultants will customize services and learning experiences that meet the unique needs of your school, and they also offer webinars, learning cohorts and an annual conference.	<ul style="list-style-type: none">• Offers customized PD in-person, hybrid, and virtually on various topics.• Hosts an annual multi-day conference, often in December. See the website for further details.
Michigan Educational Research Association (MERA) https://merainc.org The mission of the Michigan Educational Research Association is to promote accurate, high quality, appropriate and ethical use of research, assessment, and evaluation practices that improve teaching and learning in education.	<ul style="list-style-type: none">• Fall Conference, often in Frankenmuth with various breakout sessions. See the website for specific content.
Michigan Assessment Consortium (MAC) https://www.michiganassessmentconsortium.org The Michigan Assessment Consortium (MAC) is a professional association of educators who believe quality education depends on accurate, balanced, and meaningful assessment. A nonpartisan and nonprofit organization, the MAC provides leadership and services to advance high-quality balanced assessment practices and systems.	<ul style="list-style-type: none">• Provides numerous professional learning opportunities throughout the year, and this website also highlights events of the Assessment Learning Institute. See the website for "Events" listed.
Michigan Association for Computer Users in Learning (MACUL) https://macul.org The Michigan Association for Computer Users in Learning (MACUL) is non-profit organization established in 1975 dedicated to assisting the education community through support, promotion, and leadership in the effective use of educational technology.	<ul style="list-style-type: none">• Creates and promotes events that assist educators in the pedagogy and use of educational technology.• Annual Conference, often in March and in Detroit along with other smaller conferences on specific areas such as computer science and Google certifications. See the website for specific content.
Michigan Association of Administrators of Special Education (MAASE) https://www.maase.org MAASE is THE statewide professional educational organization for special education administrators. They are affiliated with the National Council of Administrators of Special Education and CEC.	<ul style="list-style-type: none">• Publishes an annual school year portfolio of professional learning opportunities including many conferences. See the website for specific content under the "Events" tab.
Michigan Association of Public School Academies (MAPSA) https://www.charterschools.org MAPSA is Michigan's charter school association and is the unified voice for the 150,000 students and more than 10,000 educators working in the state's 300 charter public schools.	<ul style="list-style-type: none">• There is an annual symposium, often in December in Detroit with various breakout sessions. See the website for specific content.
Michigan Council for Teachers of Mathematics (MCTM) https://www.mictm.org/ MCTM strives to provide public voice and leadership to support and advance high-quality teaching and learning of mathematics for all students.	<ul style="list-style-type: none">• Holds an annual conference in the fall and leads seasonal book studies. See the website for further details.



THE GOVERNOR JOHN ENGLER

CENTER FOR CHARTER SCHOOLS

CENTRAL MICHIGAN UNIVERSITY

<p>Michigan Reading Association (MRA) https://michiganreading.org</p> <p>The Michigan Reading Association is an organization of people who believe that literacy is the key to transforming people's lives. MRA has grown to be the leader in providing literacy resources to teachers, parents and universities. MRA offers conferences, publications, awards and a network of professional educators across the state of Michigan.</p>	<ul style="list-style-type: none">• Offers various professional development offerings during the year and hosts an annual conference, often in March in Grand Rapids. See the website for further details.
<p>Michigan Science Teachers Association (MSTA) https://www.msta-mich.org/</p> <p>MSTA strives to connect science educators, help them stay informed of science education issues, gain access to workshops, and be a part of influencing national and state policies.</p>	<ul style="list-style-type: none">• Sponsors workshops and in-service meetings at local and regional levels. The annual conference, held in February or March, provides an opportunity to network and share ideas with colleagues. See the website for more information on events and services.
<p>Michigan Council for the Social Studies (MCSS) https://mcssmi.org/</p> <p>MCSS focuses on sharing ideas and insights with colleagues throughout the state. They offer access to new resource materials and a wealth of useful services.</p>	<ul style="list-style-type: none">• Offers an annual conference, often in April in Grand Rapids. See the website for specific details.
<p>National Alliance for Public Charter Schools https://publiccharters.org</p> <p>The National Alliance for Public Charter Schools is a national nonprofit organization committed to advancing the charter school movement. They help put families in charge of their child's education, principals in charge of their schools, teachers in charge of leading their classrooms, and students in charge of their futures.</p>	<ul style="list-style-type: none">• Hosts an annual conference in the summer months. See the website for updated dates, locations and session information.
<p>National Council of Teachers of English (NCTE) https://ncte.org/</p> <p>NCTE supports teachers and their students in classrooms, on college campuses, and in online learning environments. NCTE aims to share lesson ideas, research, and teaching strategies through its Annual Convention and other professional learning events.</p>	<ul style="list-style-type: none">• Hosts an annual convention, often in the fall in Boston, along with opportunities to connect and learn throughout the year. See the website for specific information on events.
<p>National Council of Teachers of Mathematics (NCTM) https://www.nctm.org/</p> <p>The National Council of Teachers of Mathematics (NCTM) is the world's largest mathematics education organization. NCTM provides guidance and resources for the implementation of research-informed and high-quality teaching that supports the learning of each and every student in equitable environments.</p>	<ul style="list-style-type: none">• Offers a wide range of professional development resources including in-person conferences, webinars, and professional development guides. They offer three regional conferences throughout the year plus an annual meeting and exposition event. See the website for further information.



THE GOVERNOR JOHN ENGLER

CENTER FOR CHARTER SCHOOLS

CENTRAL MICHIGAN UNIVERSITY

National Science Teacher Association (NSTA)

<https://ntsa.org>

NSTA is committed to providing the very best personalized professional learning to teachers who teach science. The NSTA website contains a variety of online learning experiences to fit an educator's learning style. Content is delivered through webinars, seminars, and conferences.

- Organizes annual conferences highlighting science topics. See the website for upcoming conferences and events.

National Council for the Social Studies (NCSS)

<https://www.socialstudies.org/professional-learning>

NCSS is the largest professional association in the country devoted solely to social studies education. CSS serves as an umbrella organization for elementary, secondary, and college teachers of history, civics, geography, economics, political science, sociology, psychology, anthropology, and law-related education.

- Provides numerous regional conferences along with smaller institutes and webinars throughout the year. See the website for upcoming conferences and events.